

What should Haya feel like?

A hiring workspace looking for a distinctive, useful identity.

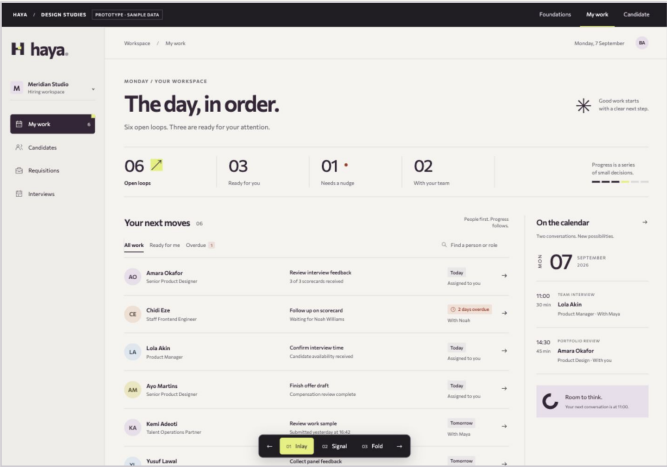
Three original directions. Twelve seeded experiments. This packet puts every option in front of a designer for critical review.

O1-O3 Original directions

S01-S12 Seeded visual experiments

R1 Optional Relay reference

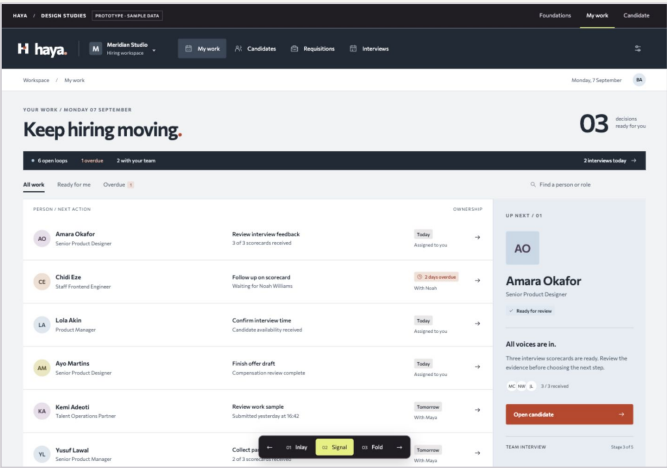
No winner is implied. The order follows the study catalog, not a ranking. A useful critique may combine parts or reject the whole set.



O1

Inlay

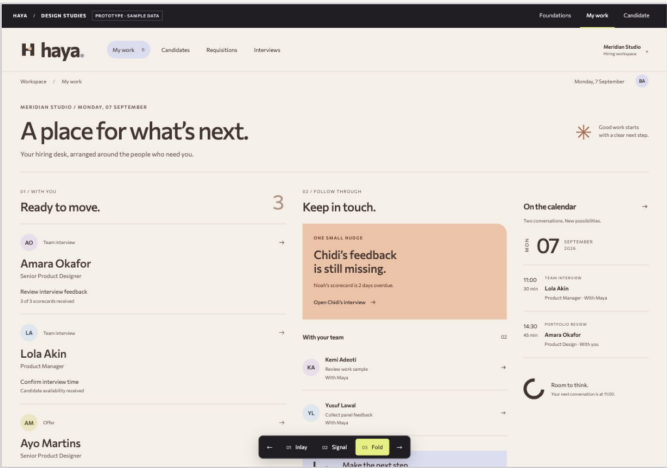
A structured daily workspace with a restrained visual signature.



O2

Signal

A compact workspace for scanning, selecting and resolving.



O3

Fold

An open desk that groups work around what happens next.

A useful critique is specific.

Suggested route: 15-20 minutes. Scan every option, then inspect two or three in the interactive kit.

01 / The product

Haya helps recruiters and hiring teams understand open work, review candidate evidence and decide what needs to happen next.

The redesign must fit existing product workflows and backend contracts. These are standalone prototypes with sample records and simulated actions.

02 / The test

Find the overdue item. Identify who needs to act. Open a candidate. Distinguish complete evidence from missing feedback. Identify the next step.

Compare the desktop and mobile views. Note the point at which the visual treatment helps or gets in the way.

03 / The critique

Judge distinctive identity, next-action clarity, evidence readability and comfort for repeated daily use.

Separate layout, type, colour and interaction ideas. State what you would keep, what you would remove, and why. "None of these" is a valid recommendation.

How to cite feedback

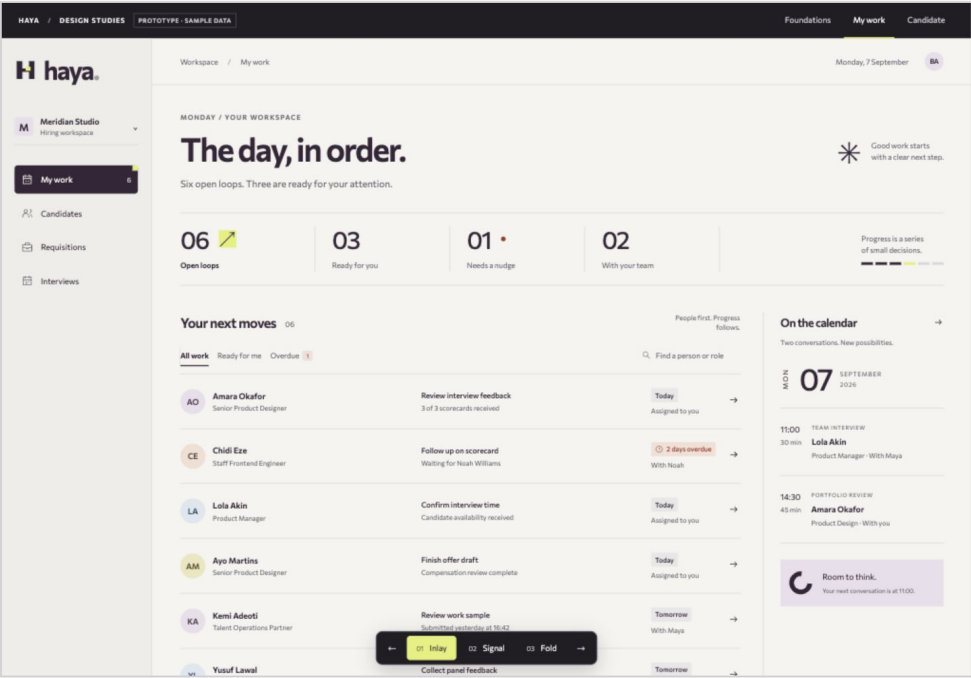
Use an option ID and screen: "S04 / Workspace - the vertical title pulls attention from overdue work. Keep the palette; shorten the poster and move the action context closer."

Peer critique is not a measured usability result. Candidate task details vary between study sets. The shared seed numbers indicate reproducibility, not quality or absolute originality.

The original three

Compare structure first: a daily queue, a compact workspace, and an open desk.

O1 / Inlay



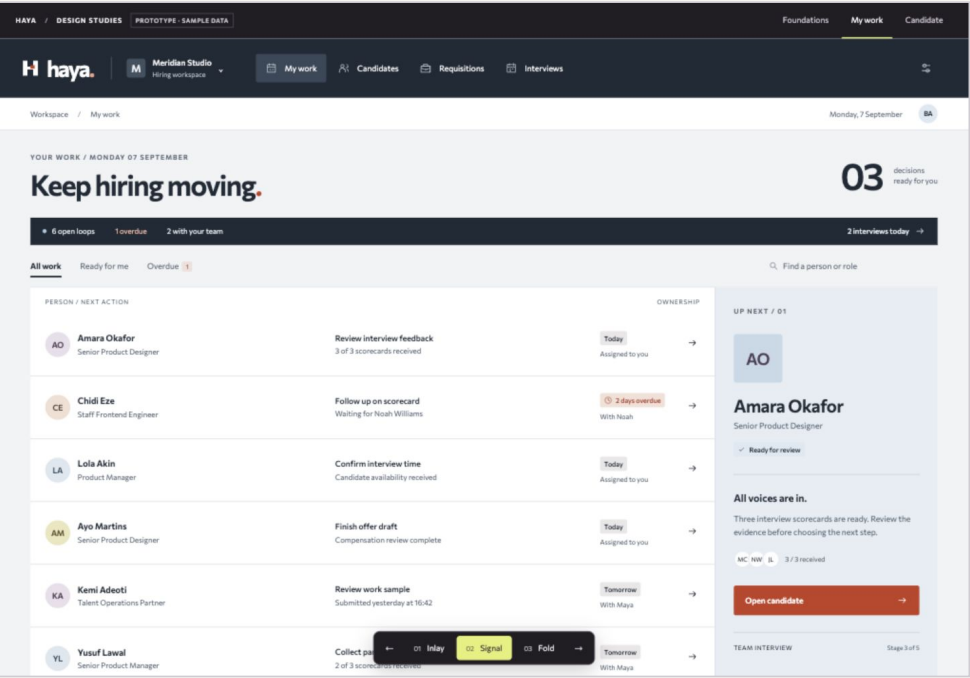
A structured daily workspace with a restrained visual signature.

The familiar hierarchy may make it easier to scan work while giving Haya a recognisable accent and cut detail.

PRESSURE TEST

If the wordmark disappeared, what would make this recognisably Haya?

O2 / Signal



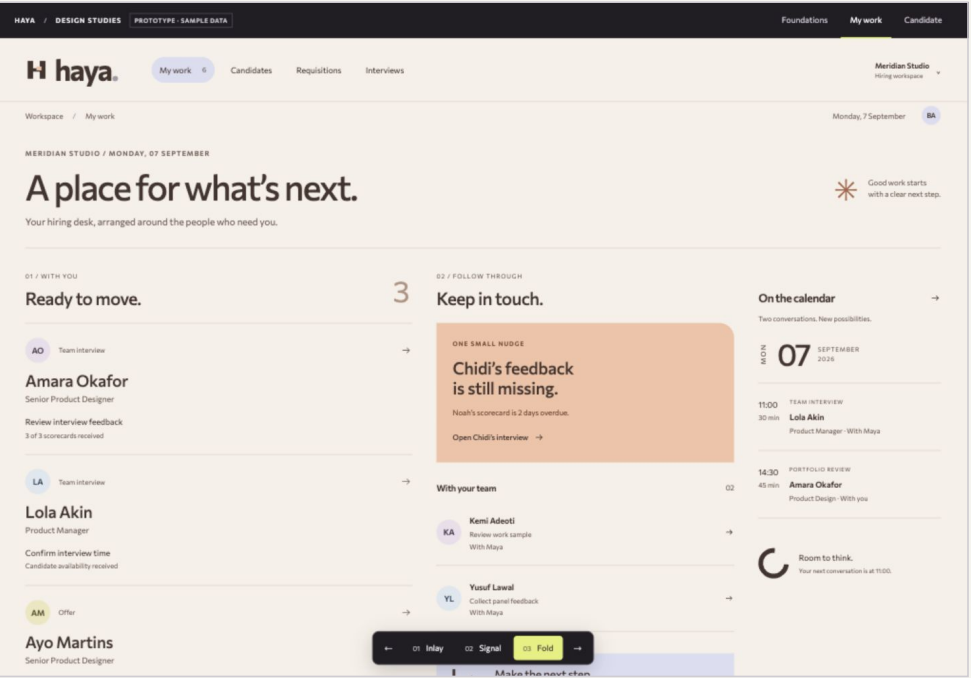
A compact workspace for scanning, selecting and resolving.

Selection and the next action sit close together. The composition gives routine hiring work a direct, operational emphasis.

PRESSURE TEST

Does the preview save effort, or compete with the queue for attention?

O3 / Fold



An open desk that groups work around what happens next.

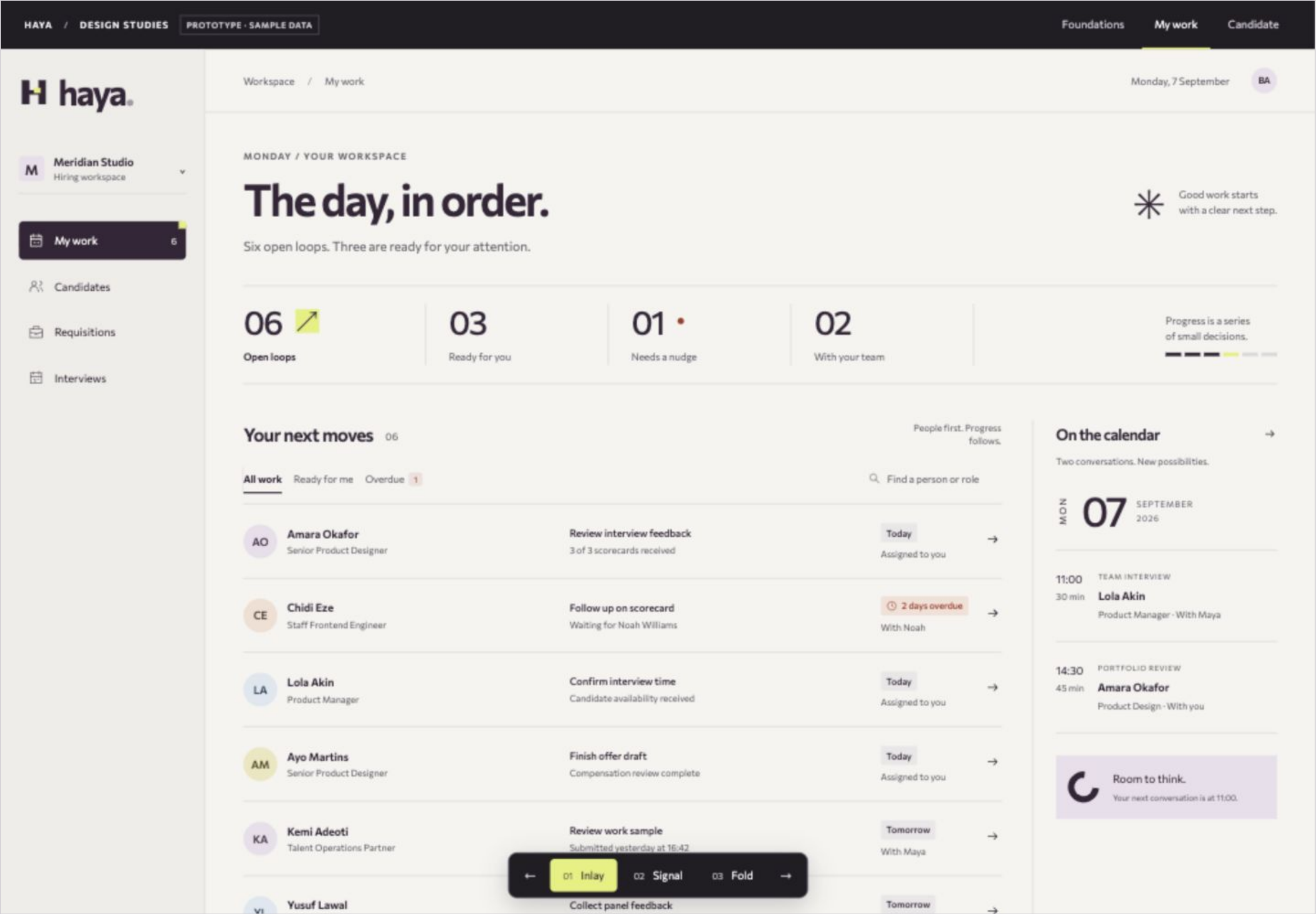
Grouping may help people distinguish ready work, follow-ups and the day ahead without treating every item as an identical row.

PRESSURE TEST

At forty open tasks, would this still reveal the next useful action?

O1 / Inlay

A structured daily workspace with a restrained visual signature.



Workspace / first viewport

THE PROPOSAL

Plum ink, mineral surfaces and citron accents; a vertical navigation column, work queue and calendar.

POTENTIAL BENEFIT

The familiar hierarchy may make it easier to scan work while giving Haya a recognisable accent and cut detail.

PRESSURE TEST

The composition may still feel close to a conventional SaaS dashboard. The accent alone may carry too much of the identity.

ASK YOURSELF

If the wordmark disappeared, what would make this recognisably Haya?

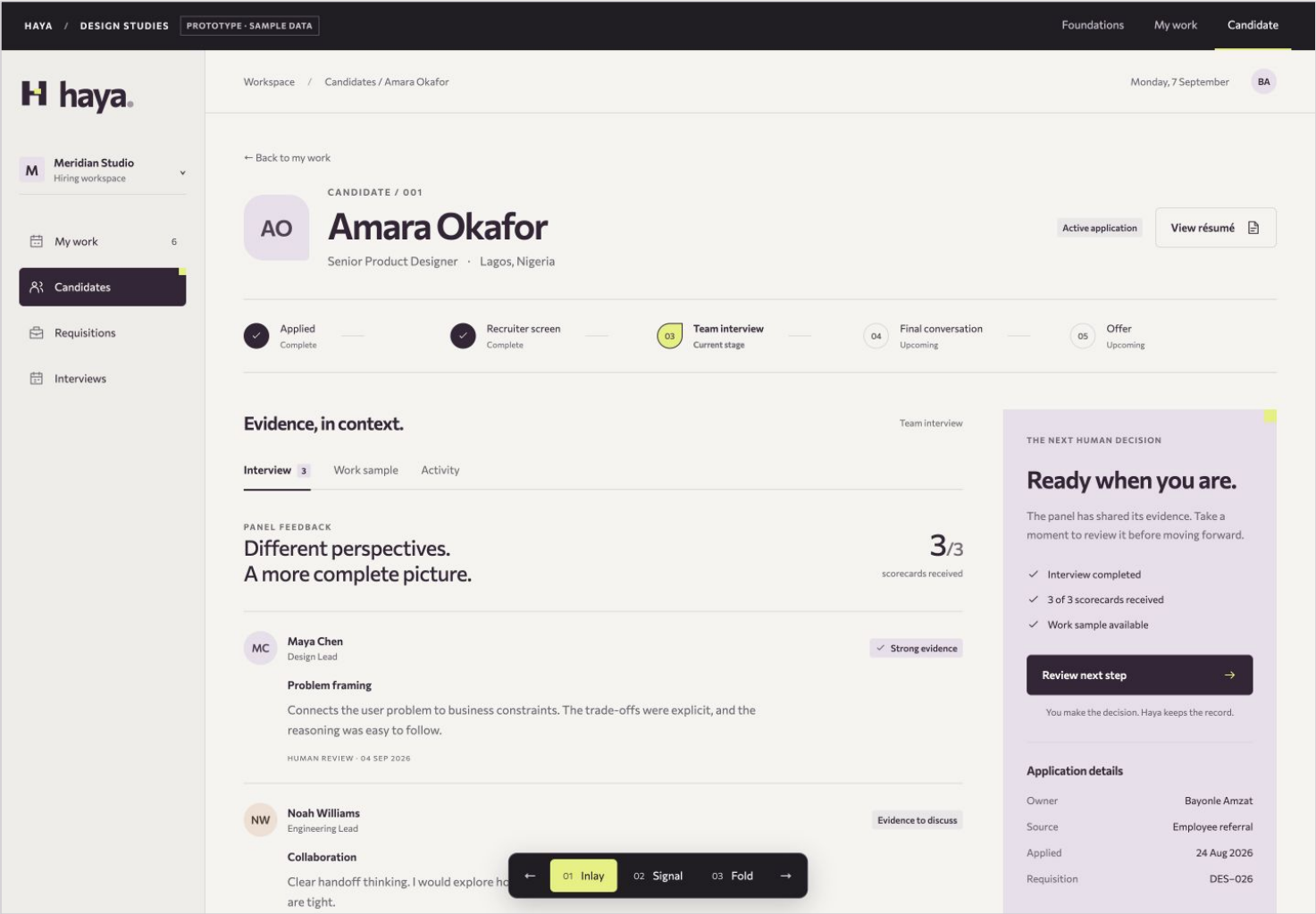


Open the matching ID in START-HERE.html

O1 / Inlay beyond the workspace

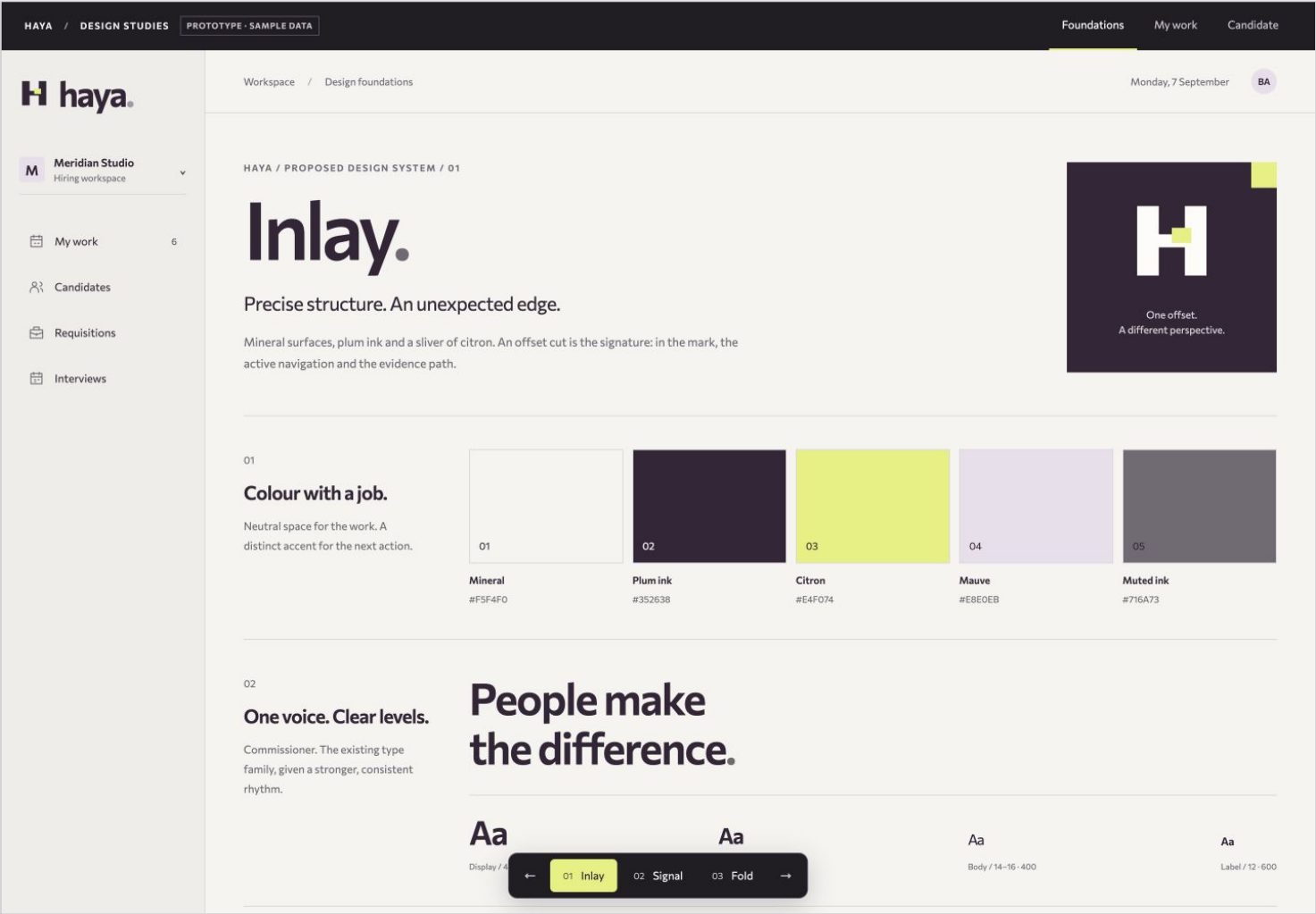
Candidate evidence and the proposed visual foundations. First-viewport captures; scroll the interactive previews to see the whole page.

CANDIDATE



Can you distinguish submitted feedback from missing evidence, and identify the appropriate next action?

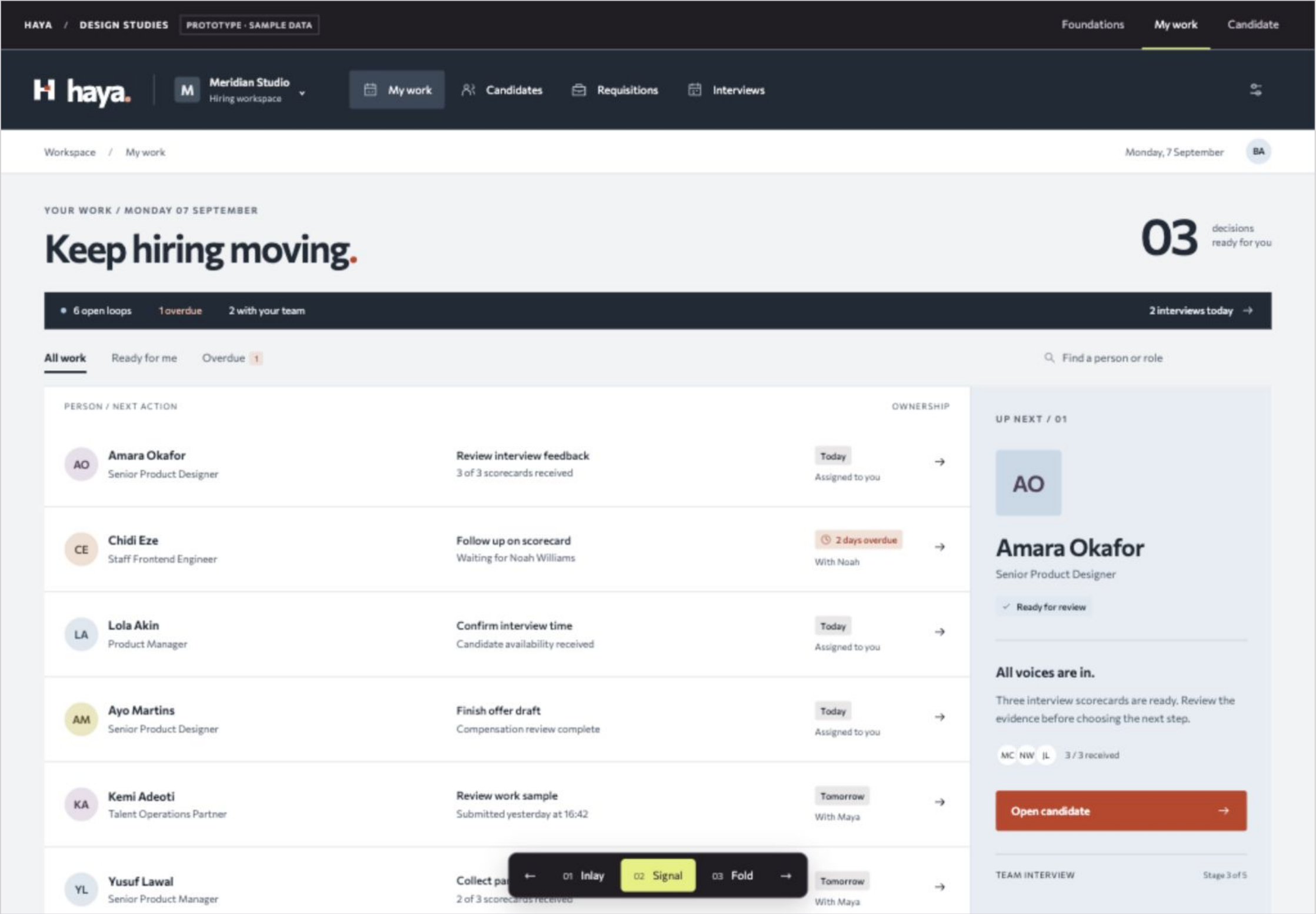
FOUNDATIONS



Which parts of the system survive beyond the palette: typography, spacing, states, and a recognisable structural signature?

O2 / Signal

A compact workspace for scanning, selecting and resolving.



Workspace / first viewport

THE PROPOSAL

Horizontal navigation, cool surfaces, orange actions and a persistent candidate preview beside the work list.

POTENTIAL BENEFIT

Selection and the next action sit close together. The composition gives routine hiring work a direct, operational emphasis.

PRESSURE TEST

Dense rows and familiar dashboard conventions may weaken distinctiveness. Small labels need scrutiny during extended use.

ASK YOURSELF

Does the preview save effort, or compete with the queue for attention?

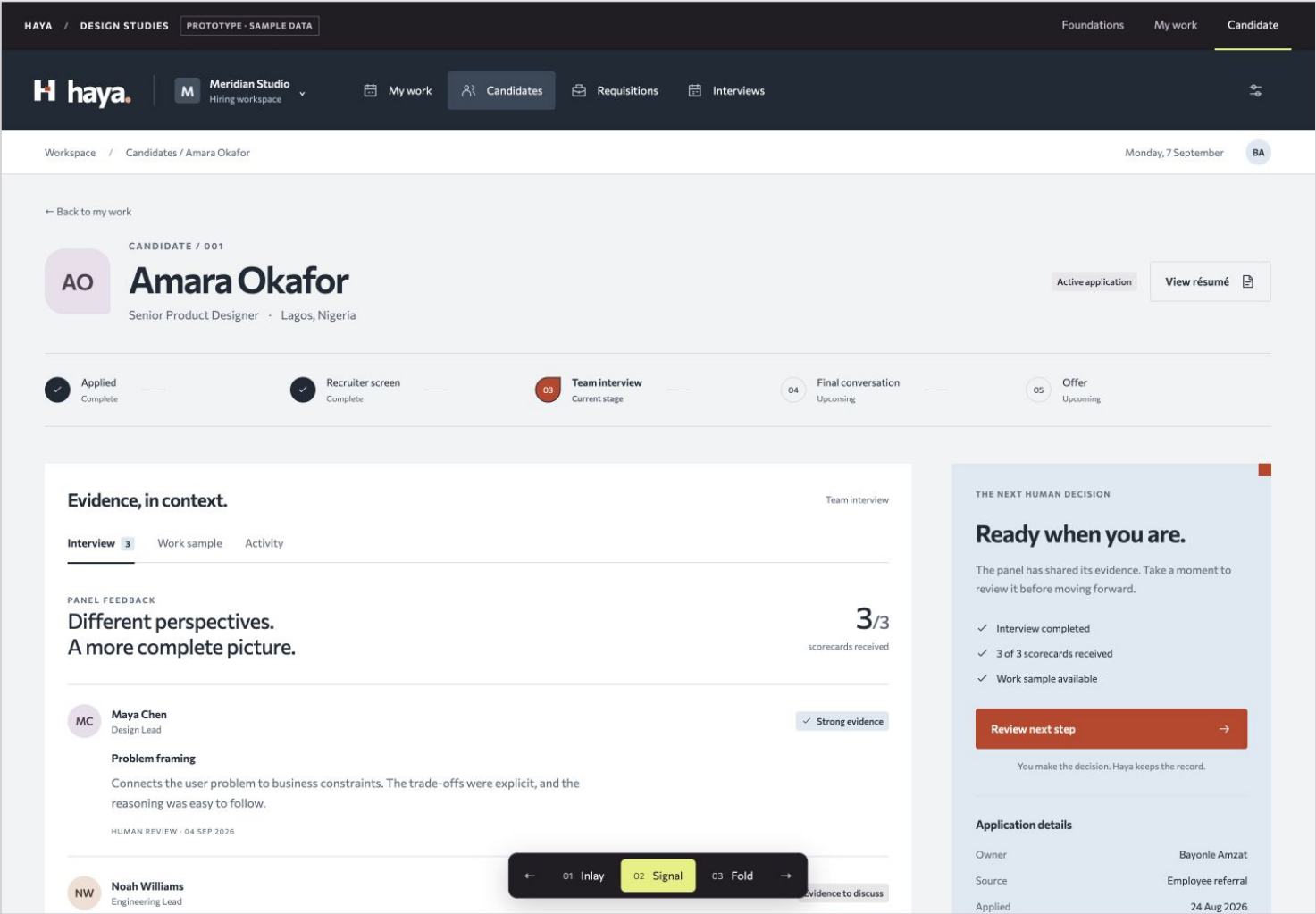


Open the matching ID in START-HERE.html

O2 / Signal beyond the workspace

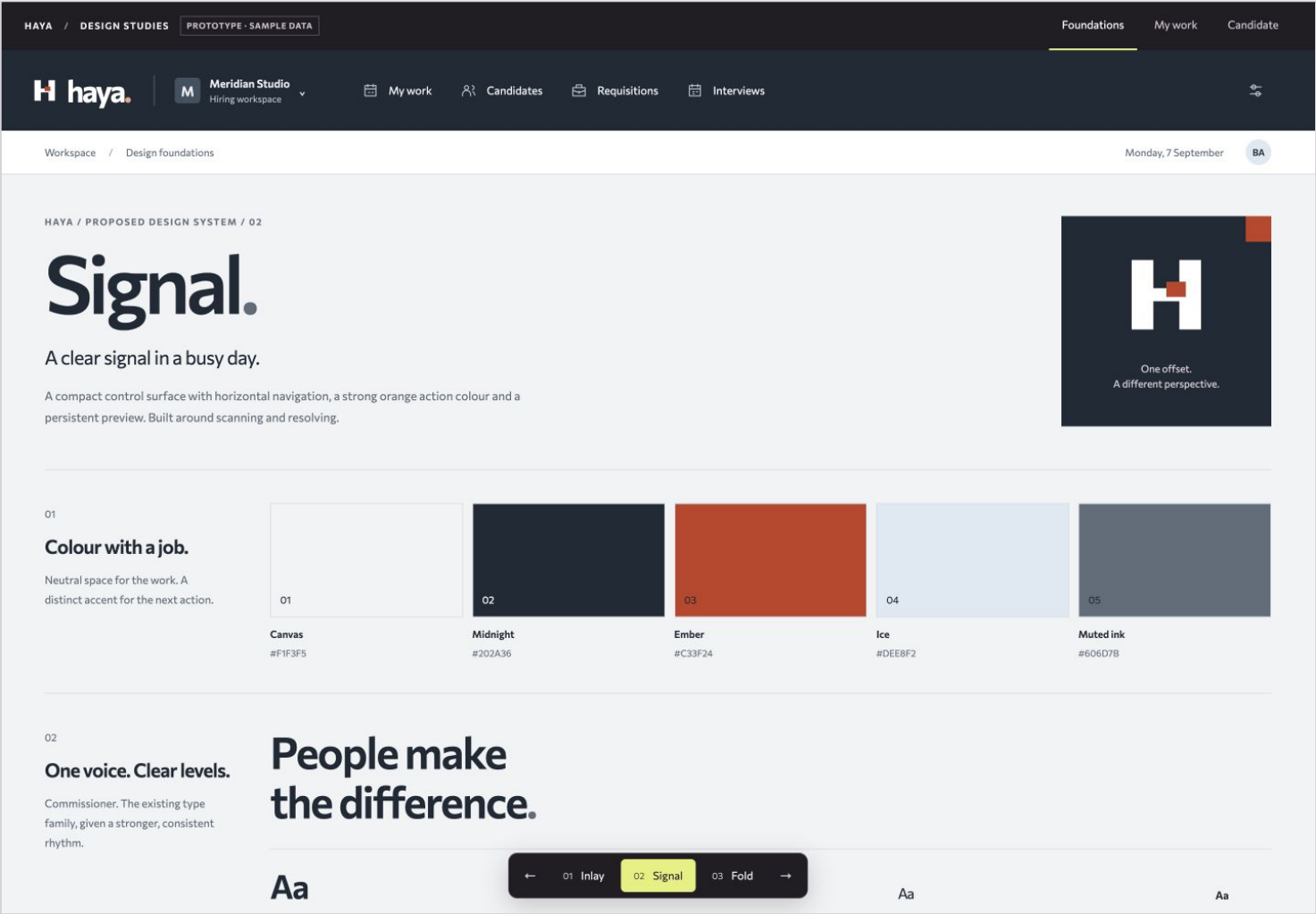
Candidate evidence and the proposed visual foundations. First-viewport captures; scroll the interactive previews to see the whole page.

CANDIDATE



Can you distinguish submitted feedback from missing evidence, and identify the appropriate next action?

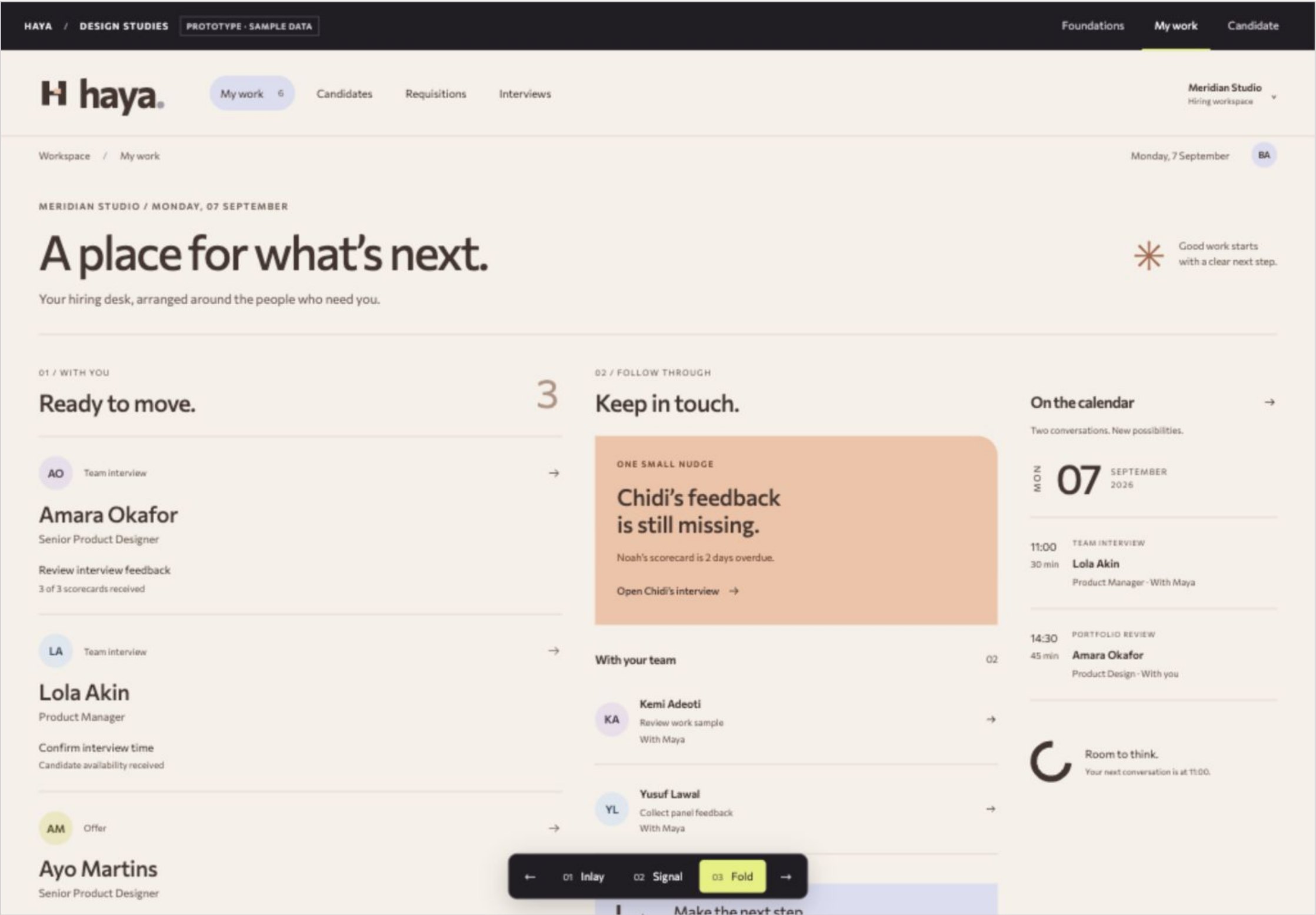
FOUNDATIONS



Which parts of the system survive beyond the palette: typography, spacing, states, and a recognisable structural signature?

O3 / Fold

An open desk that groups work around what happens next.



Workspace / first viewport

THE PROPOSAL

Unequal work columns, warm brown and apricot, with periwinkle supporting panels and more open spacing.

POTENTIAL BENEFIT

Grouping may help people distinguish ready work, follow-ups and the day ahead without treating every item as an identical row.

PRESSURE TEST

The grouping may become harder to scan as volume grows. Some information can feel scattered across columns.

ASK YOURSELF

At forty open tasks, would this still reveal the next useful action?

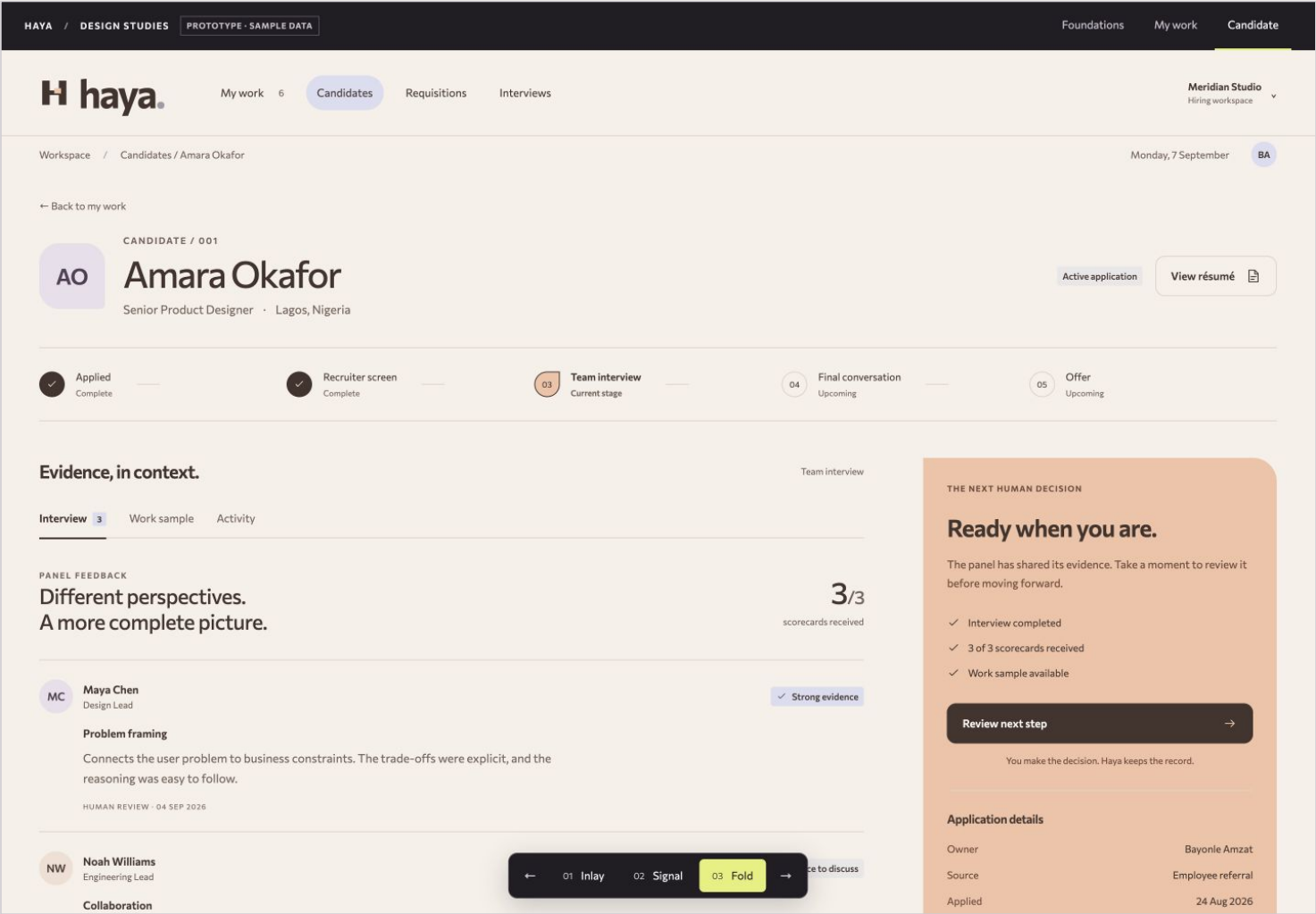


Open the matching ID in START-HERE.html

O3 / Fold beyond the workspace

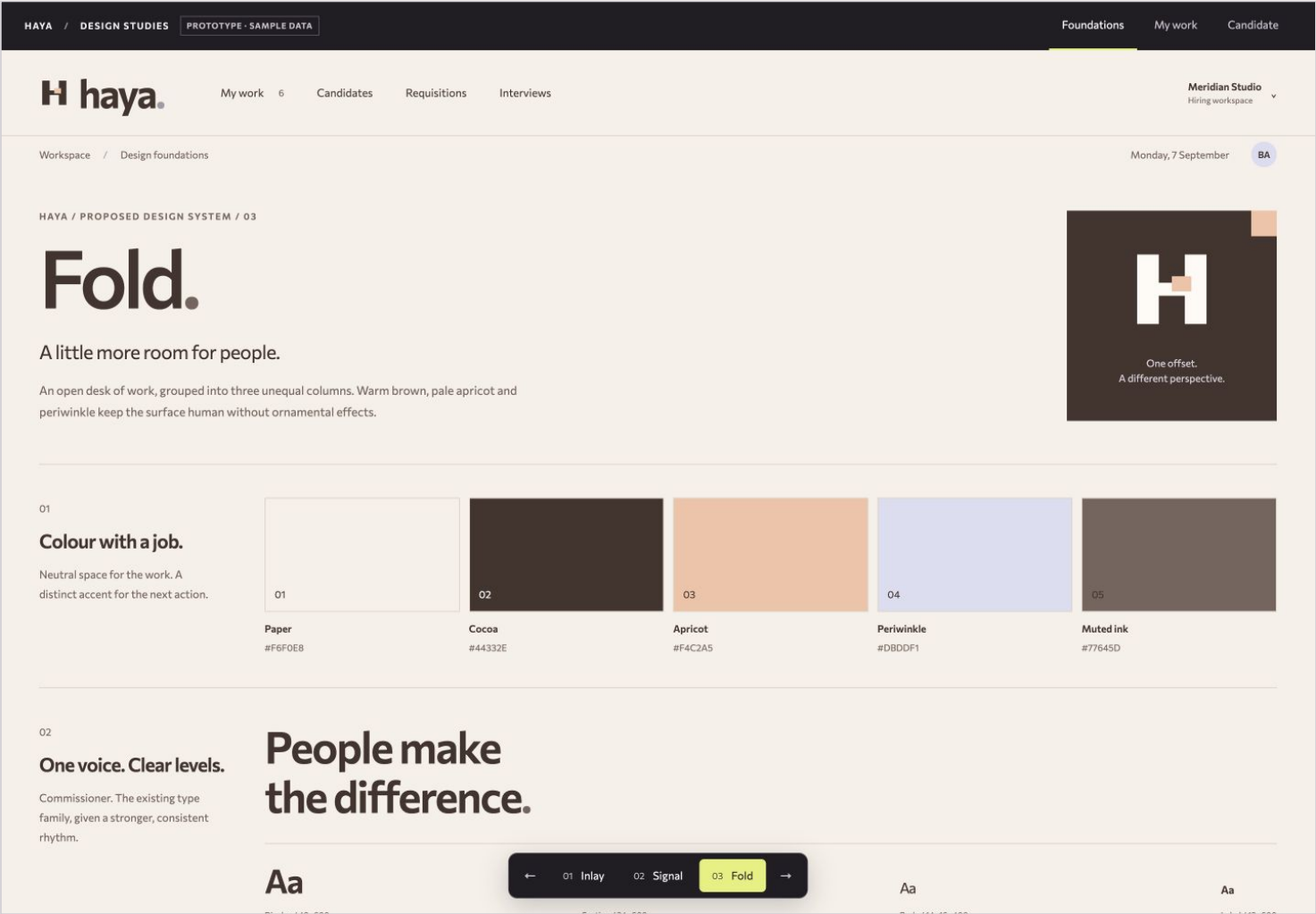
Candidate evidence and the proposed visual foundations. First-viewport captures; scroll the interactive previews to see the whole page.

CANDIDATE



Can you distinguish submitted feedback from missing evidence, and identify the appropriate next action?

FOUNDATIONS

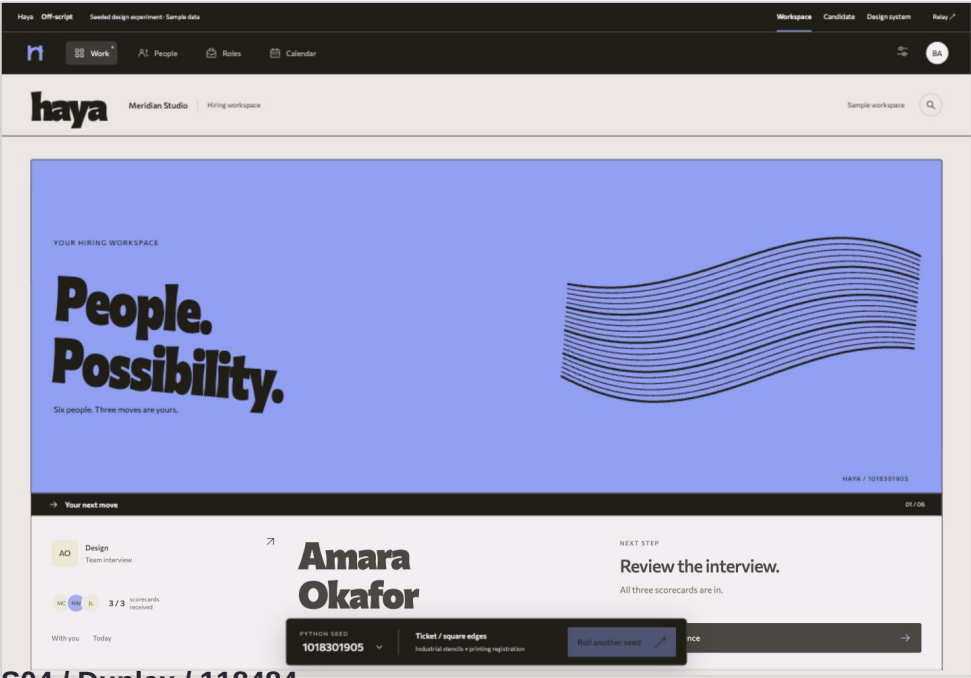


Which parts of the system survive beyond the palette: typography, spacing, states, and a recognisable structural signature?

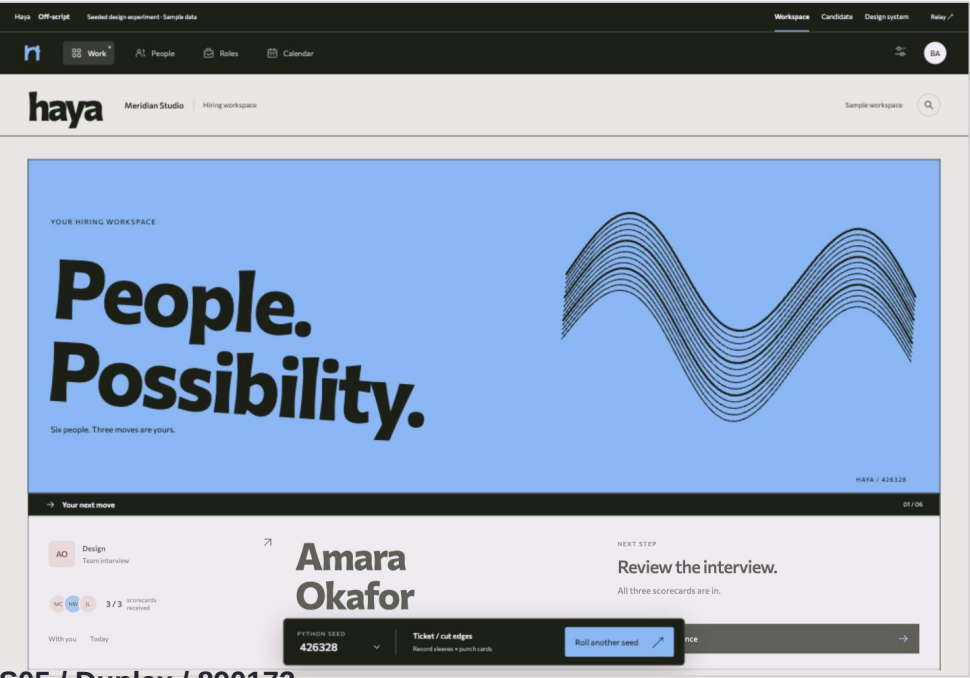
Seed catalog / S01-S06

Same sample interactions; different composition, type, palette, edge treatment and generated artwork.

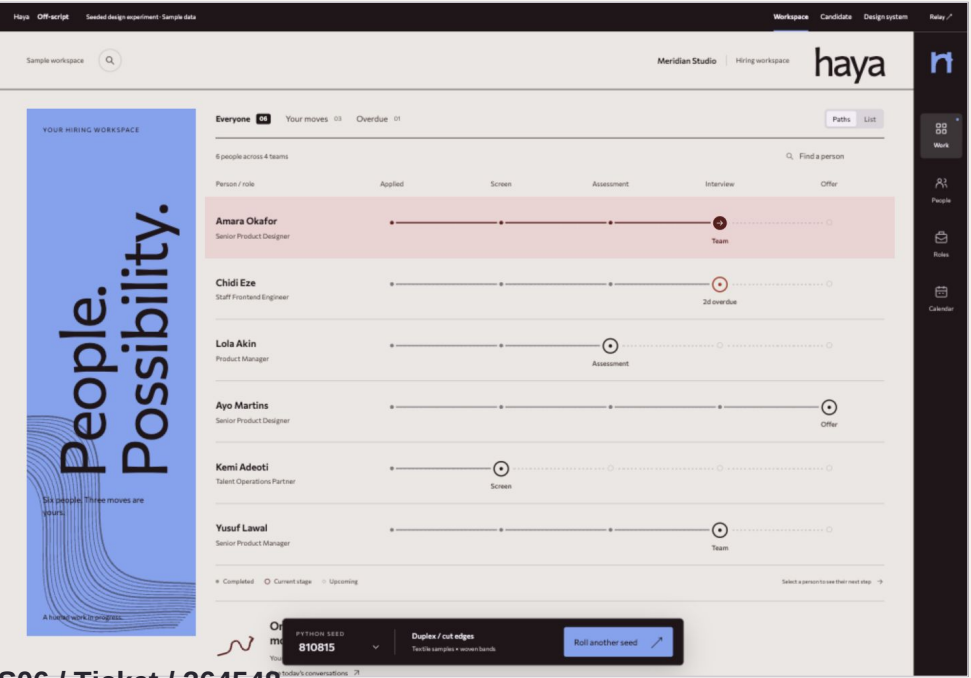
S01 / Ticket / 1018301905



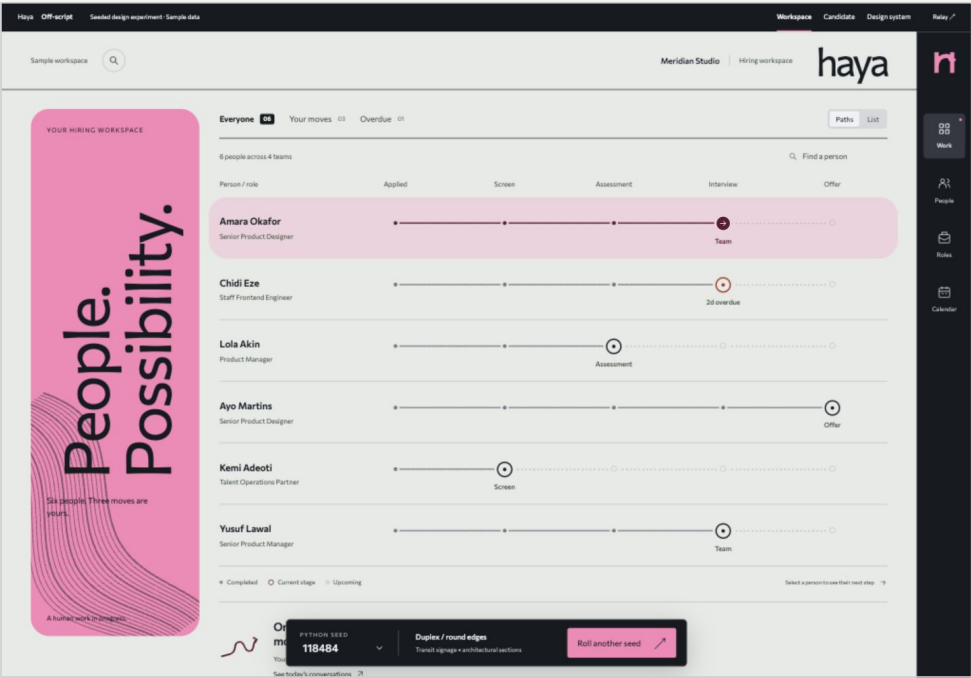
S02 / Ticket / 426328



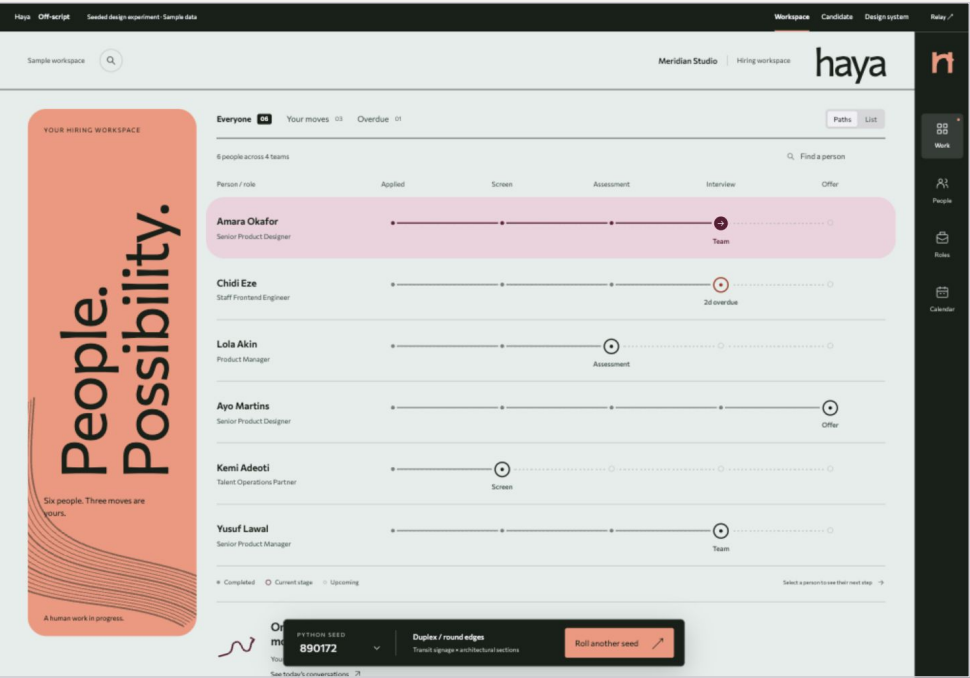
S03 / Duplex / 810815



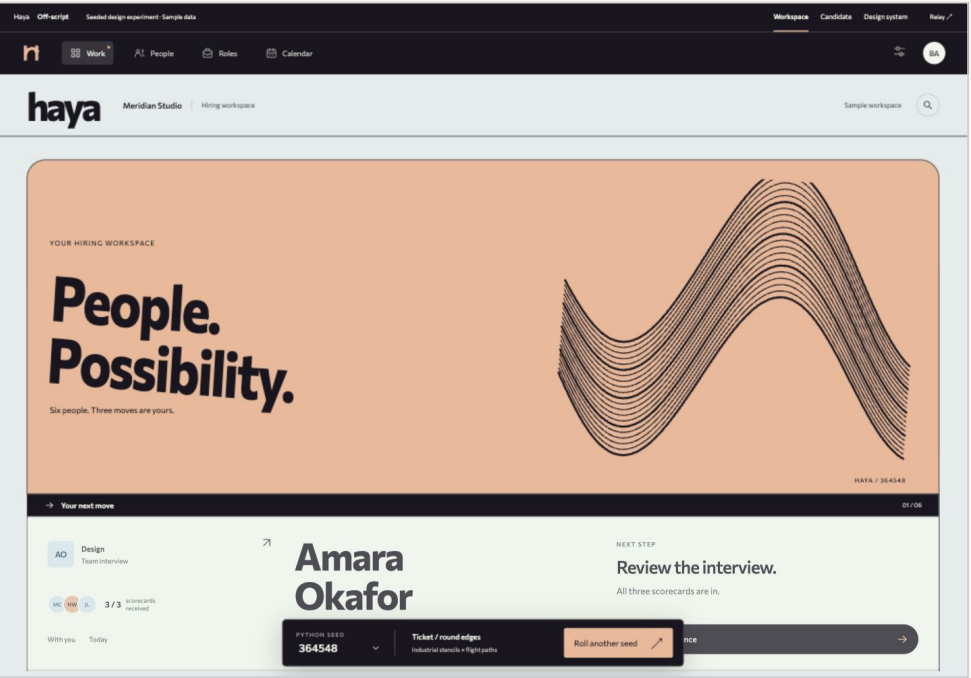
S04 / Duplex / 118484



S05 / Duplex / 890172



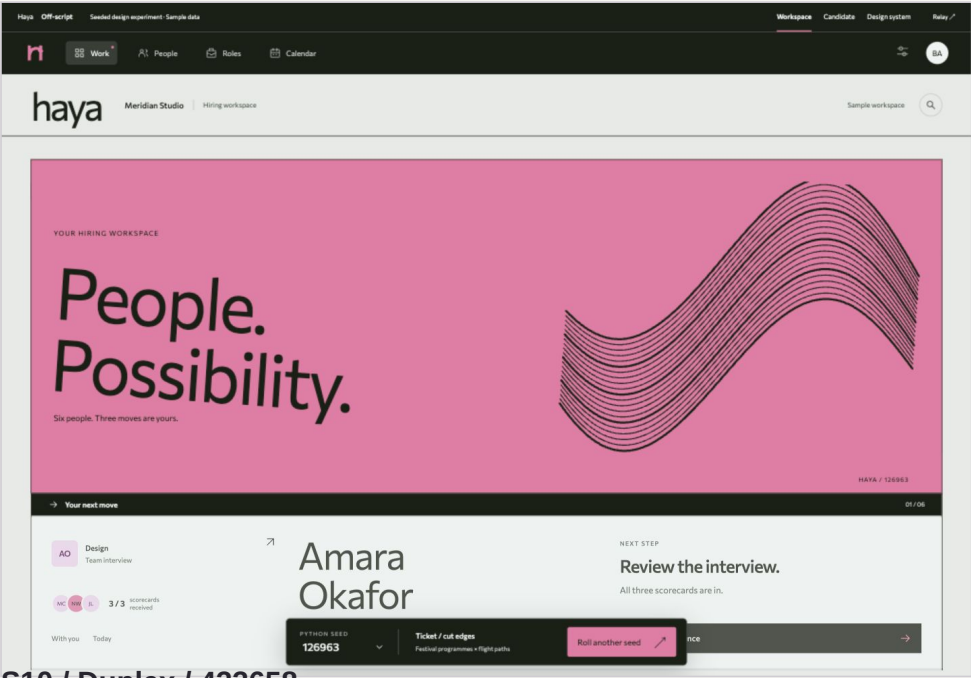
S06 / Ticket / 364548



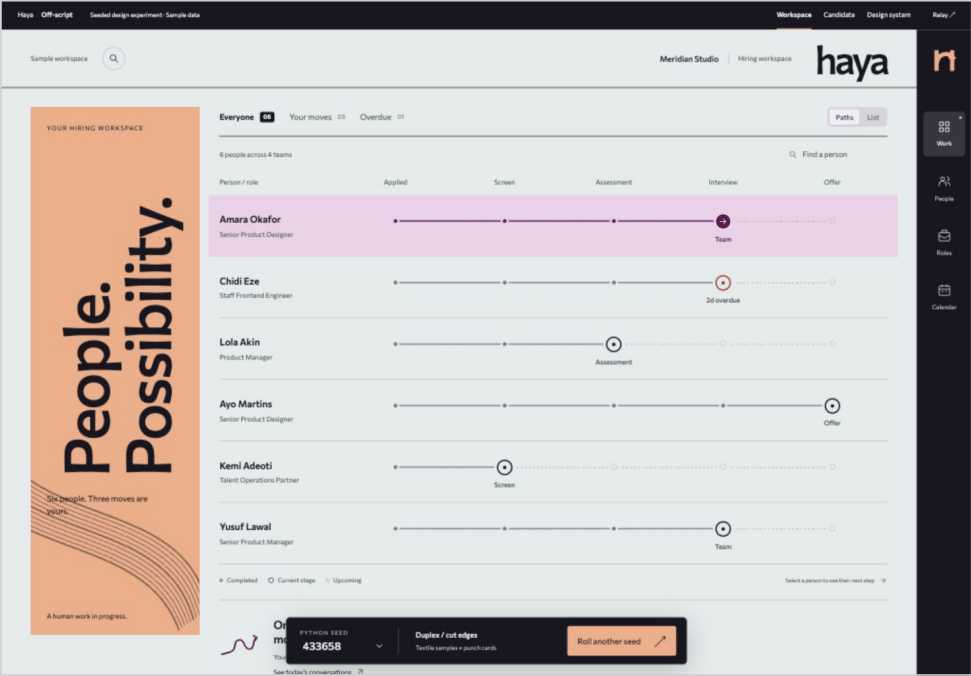
Seed catalog / S07-S12

The creative pairings in the seed dock are prompts, not researched design provenance. None is an approved identity.

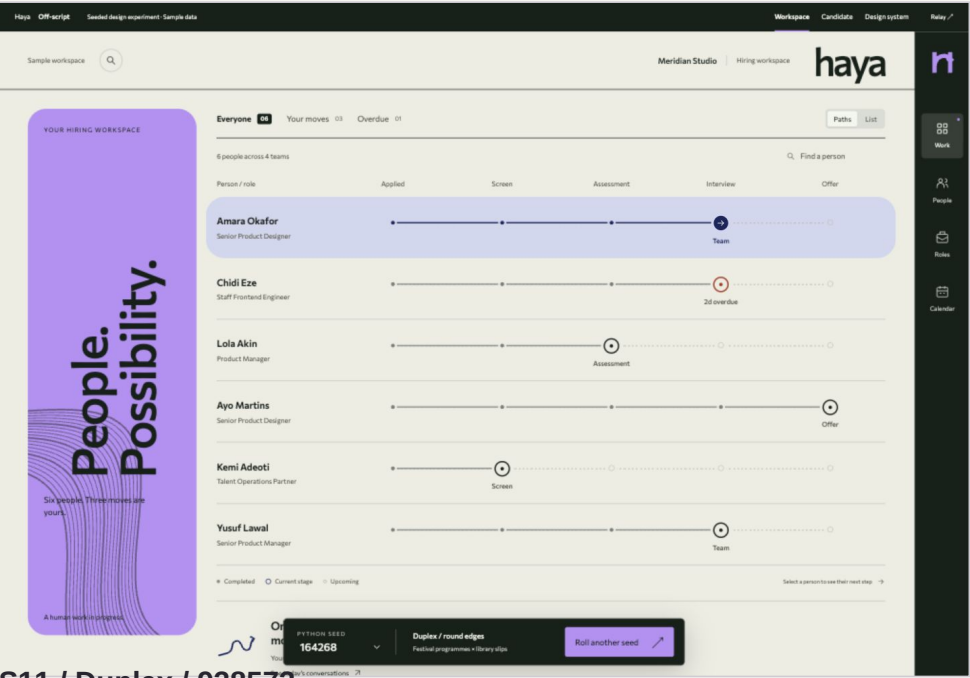
S07 / Ticket / 126963



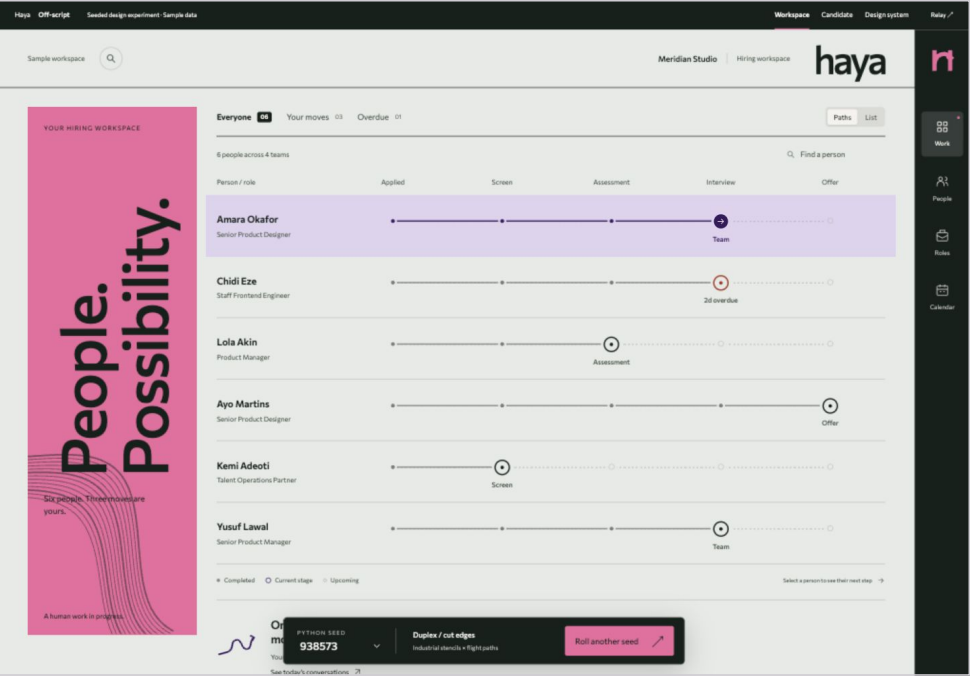
S10 / Duplex / 433658



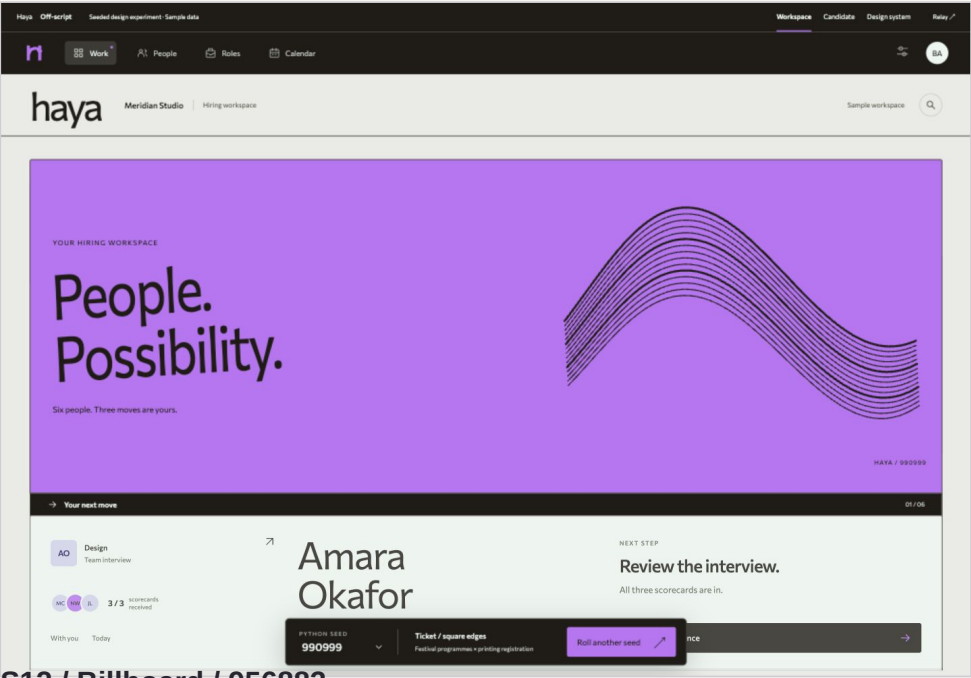
S08 / Duplex / 164268



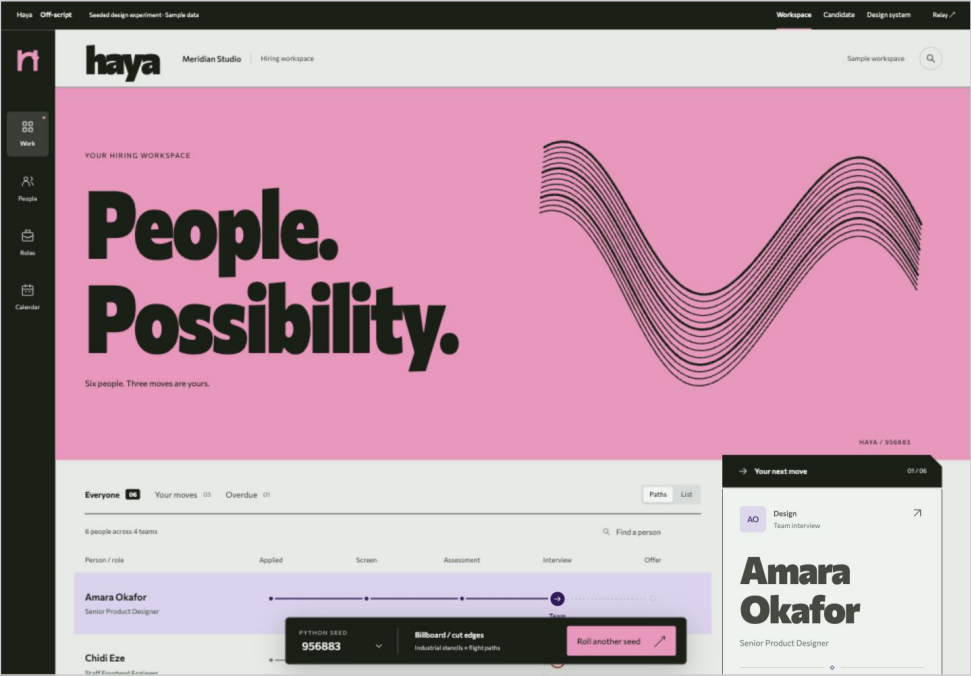
S11 / Duplex / 938573



S09 / Ticket / 990999

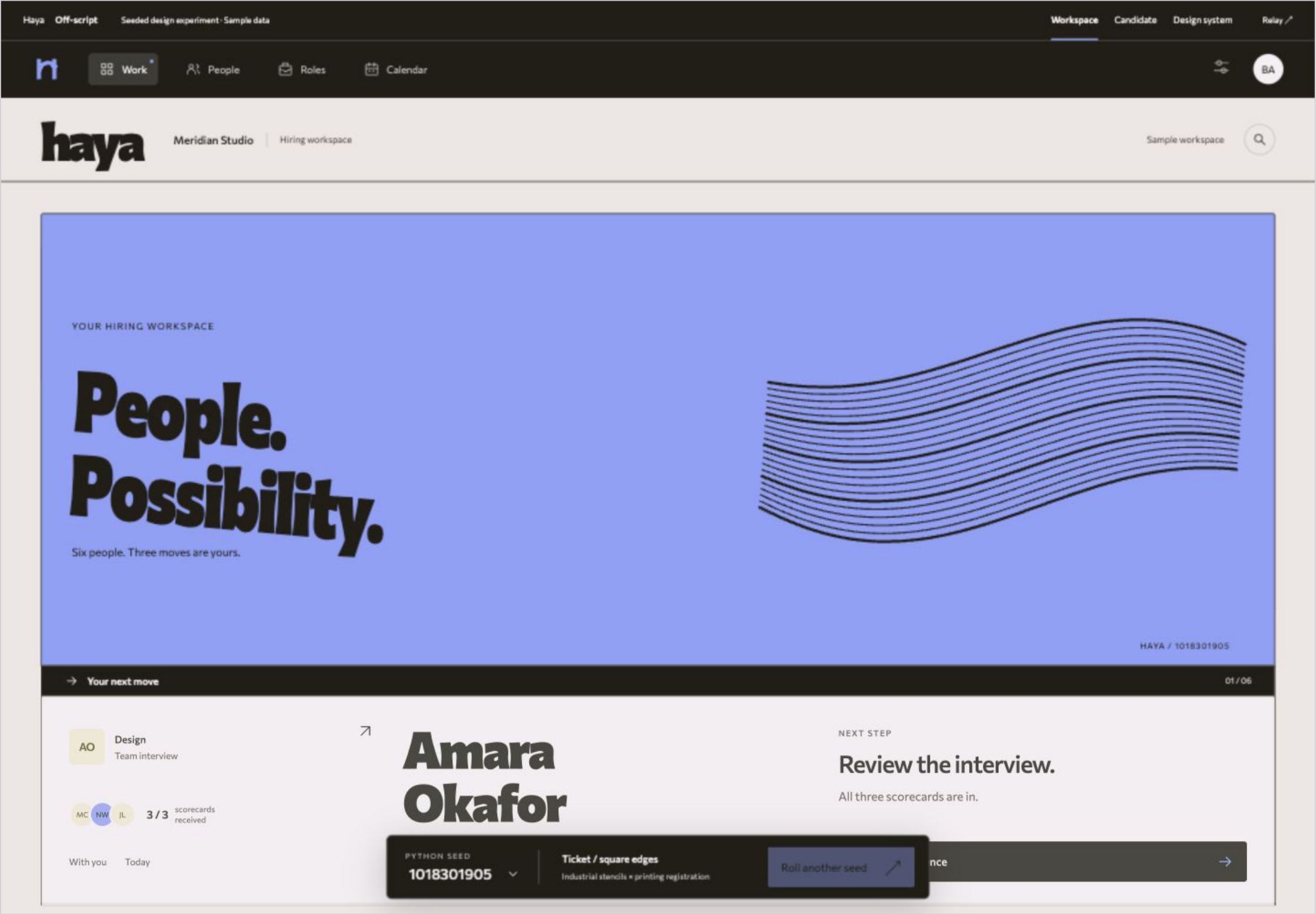


S12 / Billboard / 956883



S01 / Ticket / 1018301905

Ticket composition with a seeded palette, type treatment and strand graphic.



Workspace / first viewport

THE PROPOSAL

Horizontal navigation and a broad action slip, with a large graphic introduction before the candidate paths.

POTENTIAL BENEFIT

The stronger visual character tests how much personality Haya can carry across the workspace, candidate dossier and foundations.

PRESSURE TEST

The opening graphic occupies substantial working space. Candidate paths can fall below the first viewport.

ASK YOURSELF

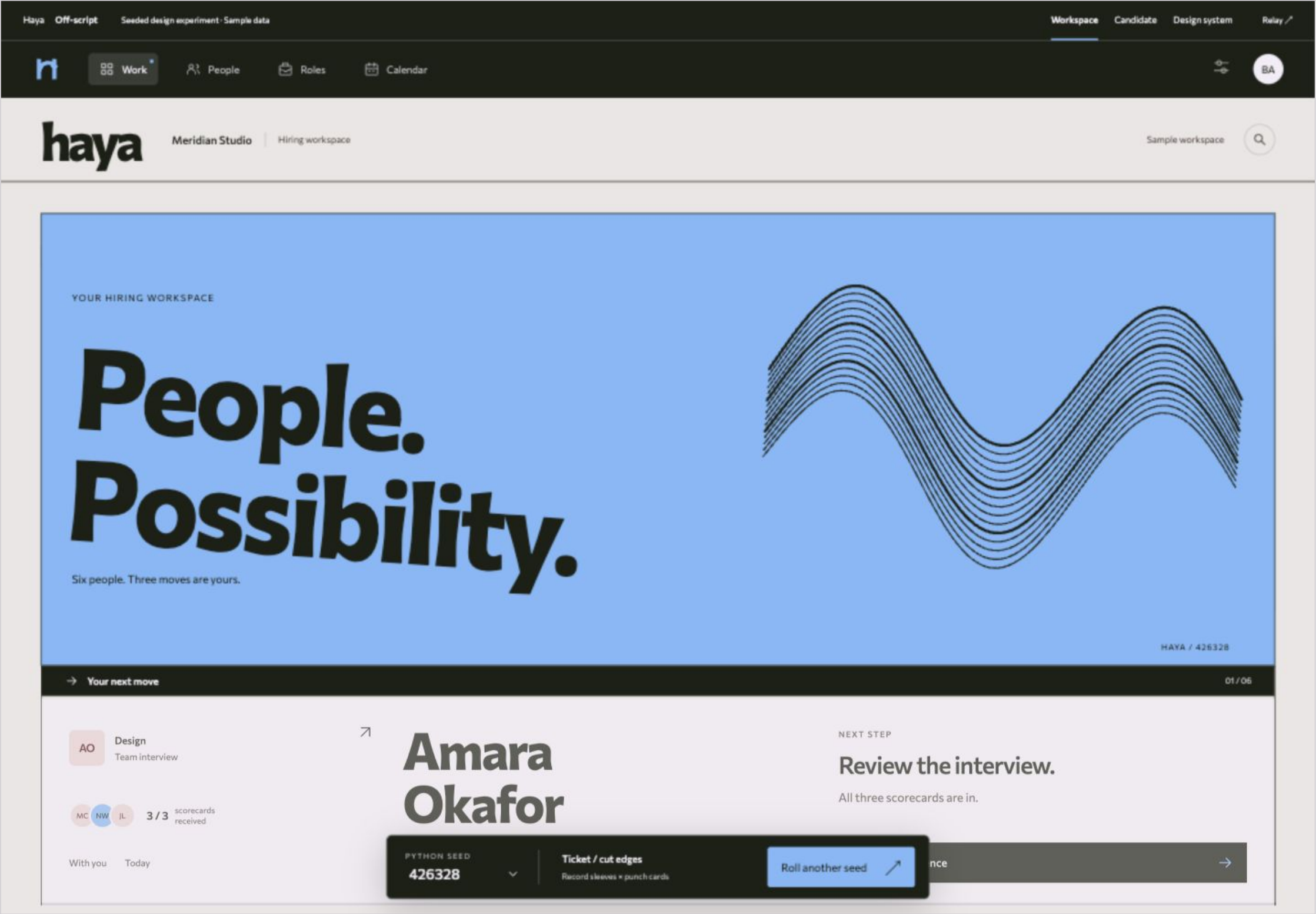
Does the large opening panel earn its space when the actual candidate paths begin below the first screen?



Open the matching ID in [START-HERE.html](#)

S02 / Ticket / 426328

Ticket composition with a seeded palette, type treatment and strand graphic.



Workspace / first viewport

THE PROPOSAL

Horizontal navigation and a broad action slip, with a large graphic introduction before the candidate paths.

POTENTIAL BENEFIT

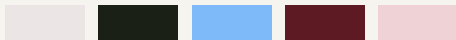
The stronger visual character tests how much personality Haya can carry across the workspace, candidate dossier and foundations.

PRESSURE TEST

The opening graphic occupies substantial working space. Candidate paths can fall below the first viewport.

ASK YOURSELF

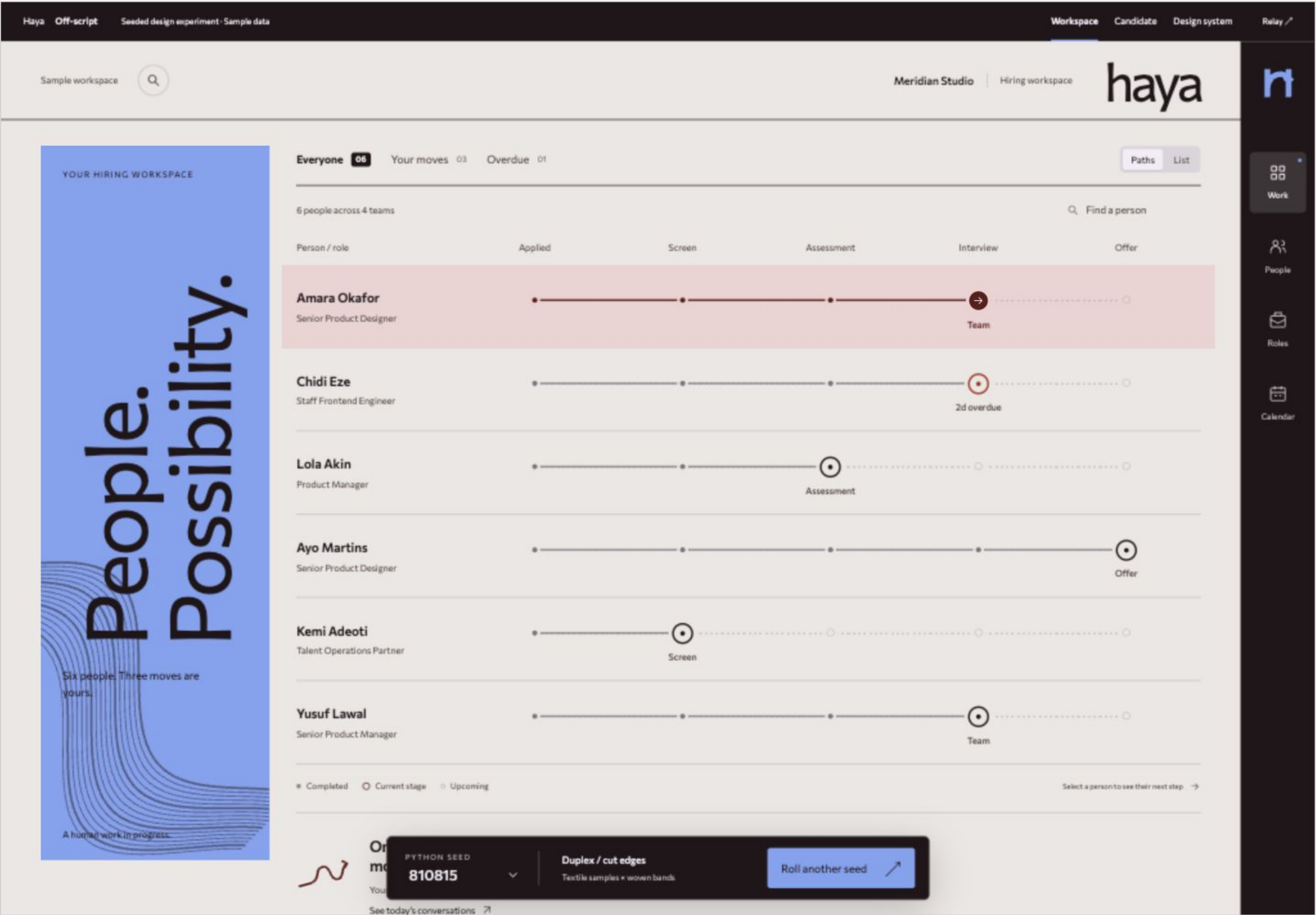
Does the inclined display type add character without making the workspace feel unstable?



Open the matching ID in [START-HERE.html](#)

S03 / Duplex / 810815

Duplex composition with a seeded palette, type treatment and strand graphic.



Workspace / first viewport

THE PROPOSAL

A vertical poster beside the candidate paths, navigation on the right, and the action context further down the page.

POTENTIAL BENEFIT

The stronger visual character tests how much personality Haya can carry across the workspace, candidate dossier and foundations.

PRESSURE TEST

Rotated copy adds reading effort; the right navigation and lower action panel need a clear usability rationale.

ASK YOURSELF

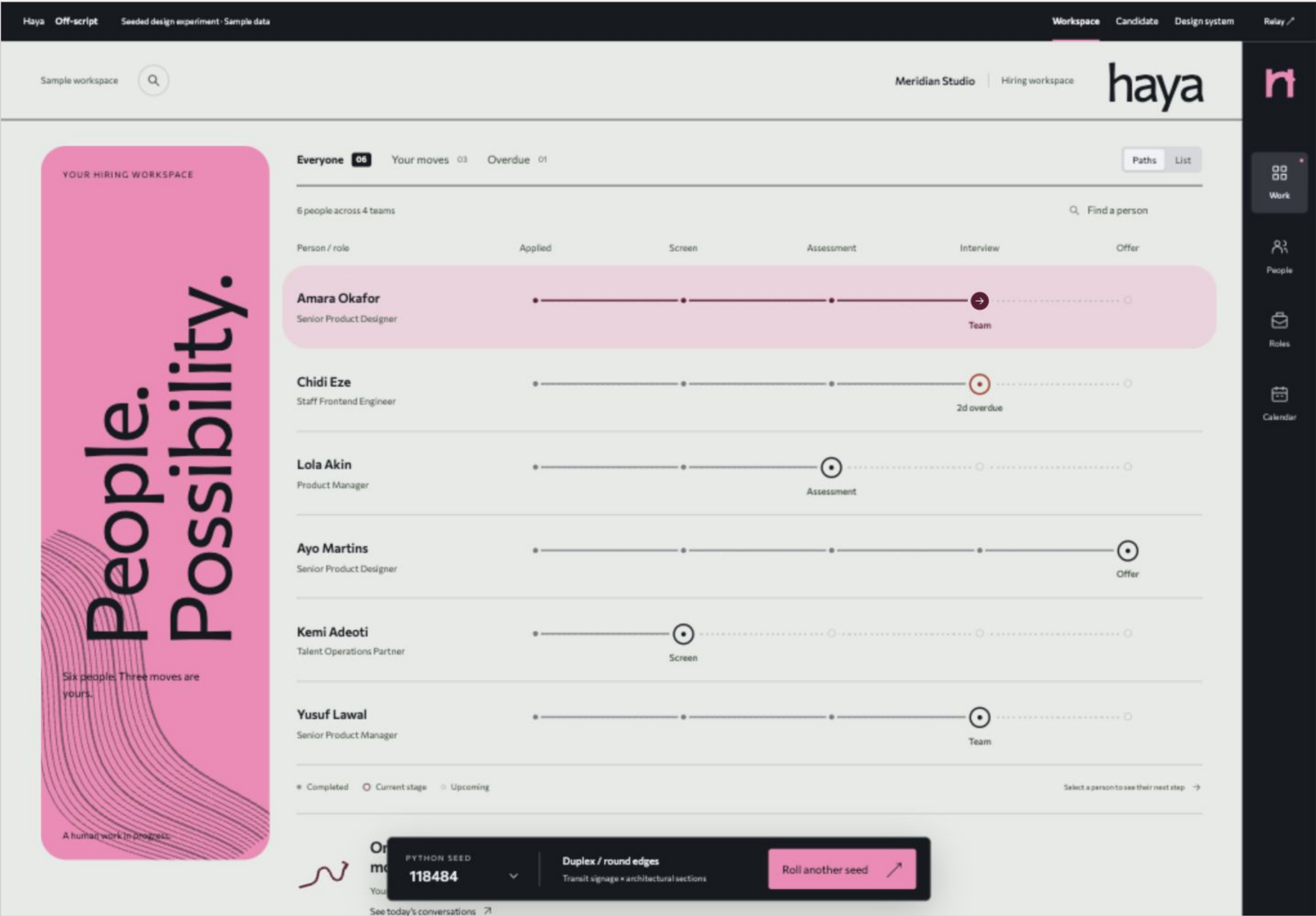
Does vertical typography help establish identity, or add reading effort beside a horizontal hiring map?



Open the matching ID in START-HERE.html

S04 / Duplex / 118484

Duplex composition with a seeded palette, type treatment and strand graphic.



Workspace / first viewport

THE PROPOSAL

A vertical poster beside the candidate paths, navigation on the right, and the action context further down the page.

POTENTIAL BENEFIT

The stronger visual character tests how much personality Haya can carry across the workspace, candidate dossier and foundations.

PRESSURE TEST

Rotated copy adds reading effort; the right navigation and lower action panel need a clear usability rationale.

ASK YOURSELF

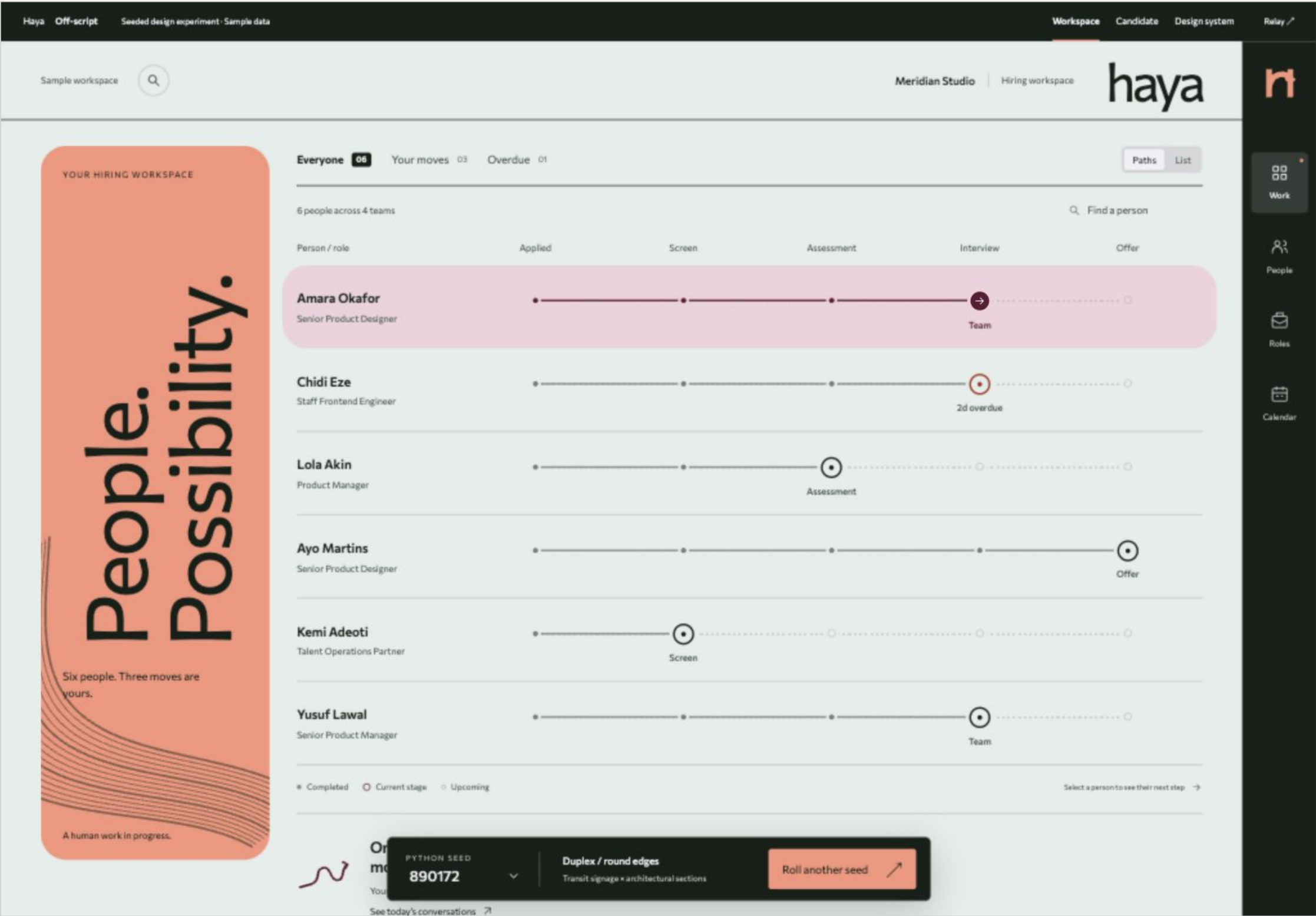
Does the pink poster feel appropriate for a daily hiring tool once the novelty wears off?



Open the matching ID in [START-HERE.html](#)

S05 / Duplex / 890172

Duplex composition with a seeded palette, type treatment and strand graphic.



Workspace / first viewport

THE PROPOSAL

A vertical poster beside the candidate paths, navigation on the right, and the action context further down the page.

POTENTIAL BENEFIT

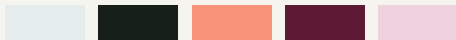
The stronger visual character tests how much personality Haya can carry across the workspace, candidate dossier and foundations.

PRESSURE TEST

Rotated copy adds reading effort; the right navigation and lower action panel need a clear usability rationale.

ASK YOURSELF

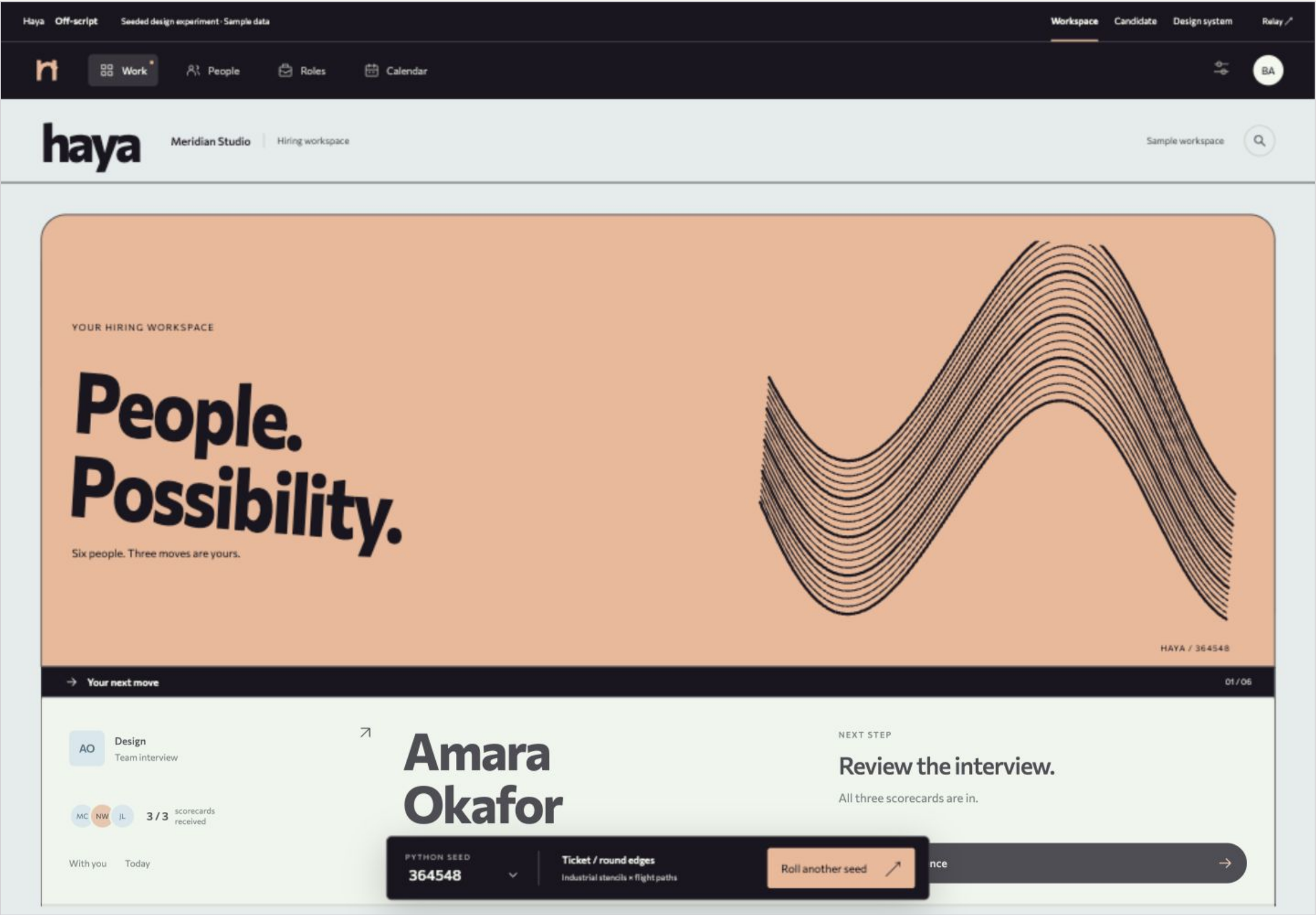
Does the warm accent make the workspace feel approachable while keeping urgency clear?



Open the matching ID in START-HERE.html

S06 / Ticket / 364548

Ticket composition with a seeded palette, type treatment and strand graphic.



Workspace / first viewport

THE PROPOSAL

Horizontal navigation and a broad action slip, with a large graphic introduction before the candidate paths.

POTENTIAL BENEFIT

The stronger visual character tests how much personality Haya can carry across the workspace, candidate dossier and foundations.

PRESSURE TEST

The opening graphic occupies substantial working space. Candidate paths can fall below the first viewport.

ASK YOURSELF

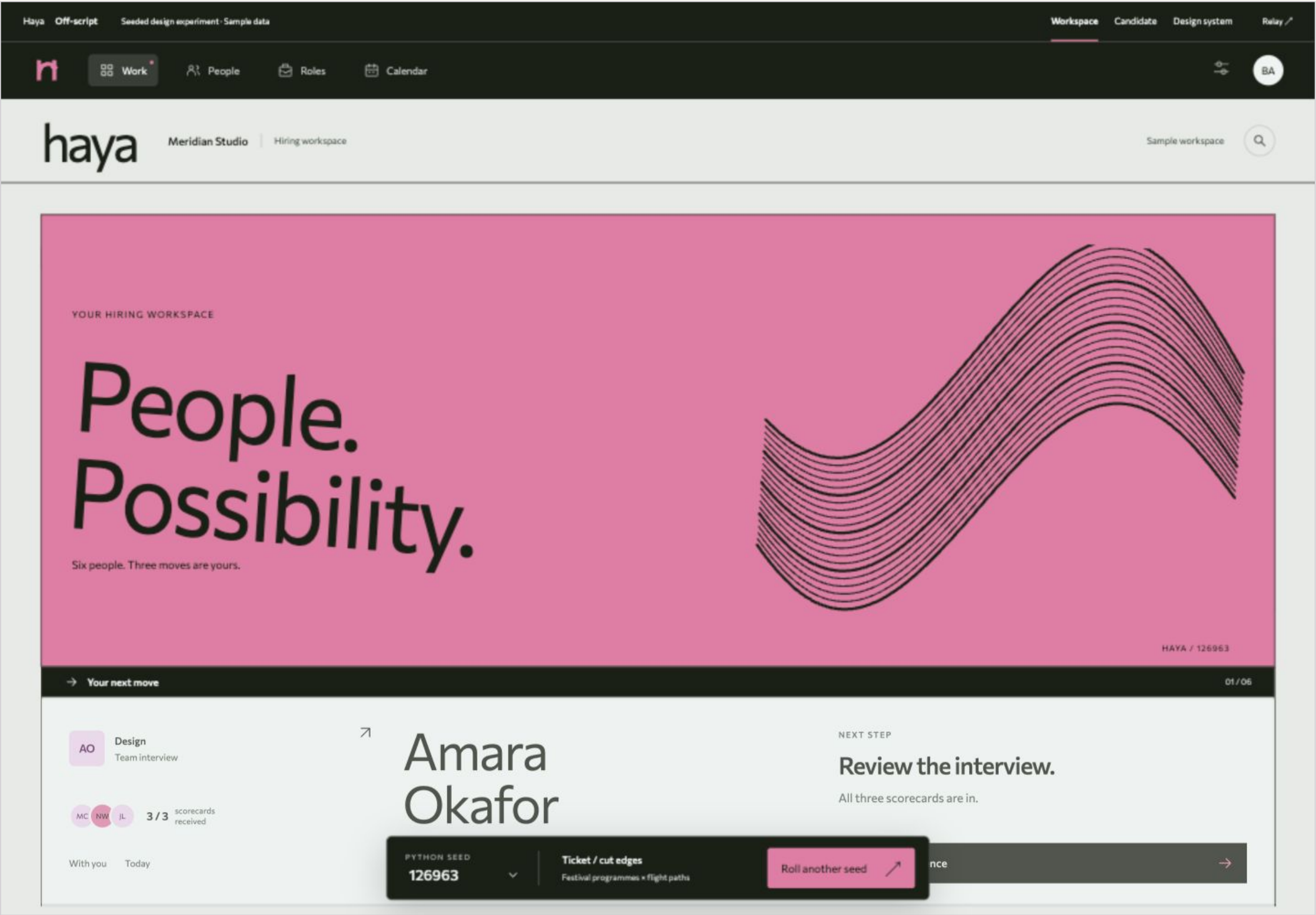
Do the rounded shapes and soft palette help the tone, or reduce the distinction between action and decoration?



Open the matching ID in [START-HERE.html](#)

S07 / Ticket / 126963

Ticket composition with a seeded palette, type treatment and strand graphic.



Workspace / first viewport

THE PROPOSAL

Horizontal navigation and a broad action slip, with a large graphic introduction before the candidate paths.

POTENTIAL BENEFIT

The stronger visual character tests how much personality Haya can carry across the workspace, candidate dossier and foundations.

PRESSURE TEST

The opening graphic occupies substantial working space. Candidate paths can fall below the first viewport.

ASK YOURSELF

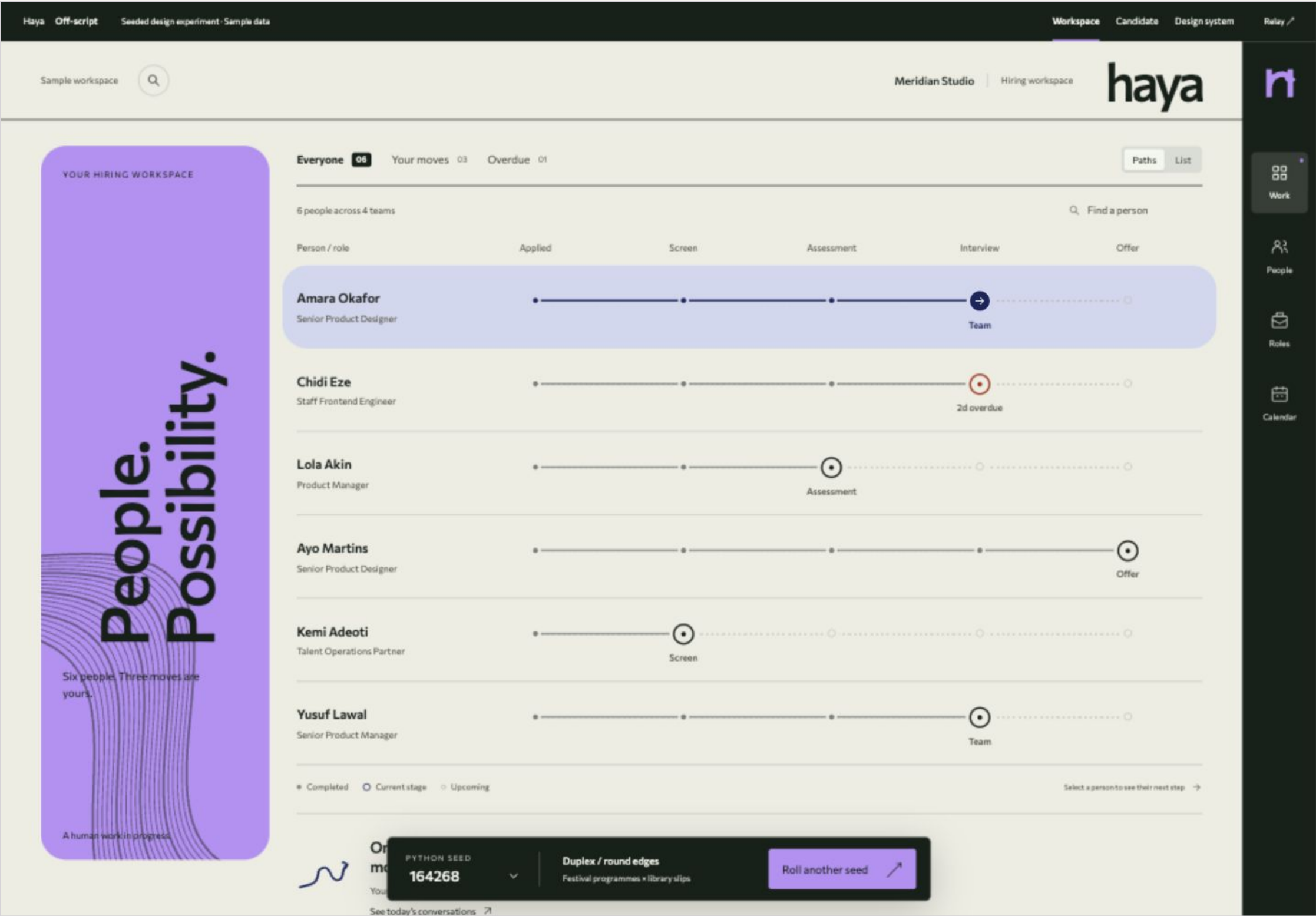
Does the lighter type remain confident and readable beside the oversized graphic?



Open the matching ID in START-HERE.html

S08 / Duplex / 164268

Duplex composition with a seeded palette, type treatment and strand graphic.



Workspace / first viewport

THE PROPOSAL

A vertical poster beside the candidate paths, navigation on the right, and the action context further down the page.

POTENTIAL BENEFIT

The stronger visual character tests how much personality Haya can carry across the workspace, candidate dossier and foundations.

PRESSURE TEST

Rotated copy adds reading effort; the right navigation and lower action panel need a clear usability rationale.

ASK YOURSELF

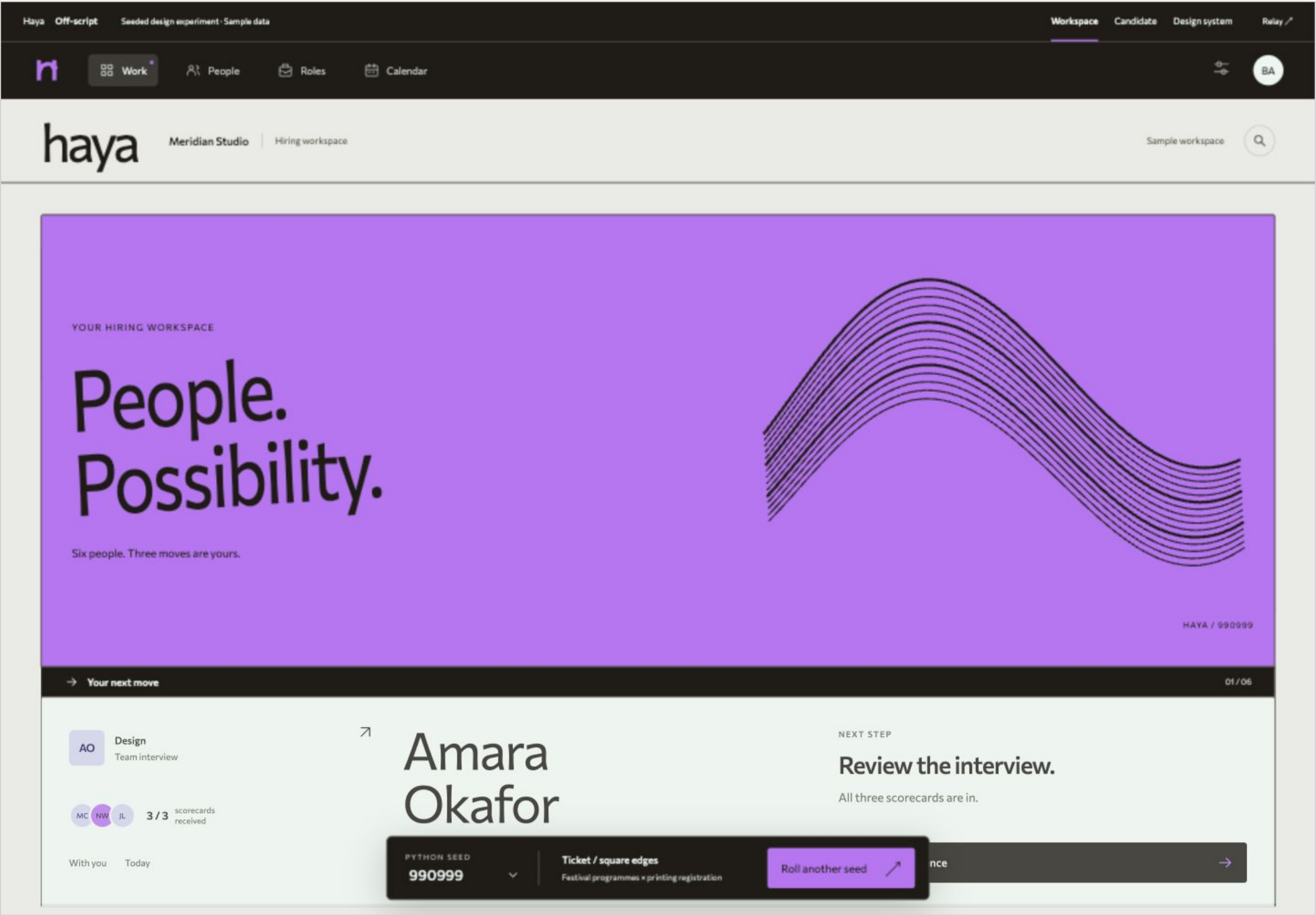
Does the lavender poster integrate with the selected candidate state, or look like a separate brand layer?



Open the matching ID in START-HERE.html

S09 / Ticket / 990999

Ticket composition with a seeded palette, type treatment and strand graphic.



Workspace / first viewport

THE PROPOSAL

Horizontal navigation and a broad action slip, with a large graphic introduction before the candidate paths.

POTENTIAL BENEFIT

The stronger visual character tests how much personality Haya can carry across the workspace, candidate dossier and foundations.

PRESSURE TEST

The opening graphic occupies substantial working space. Candidate paths can fall below the first viewport.

ASK YOURSELF

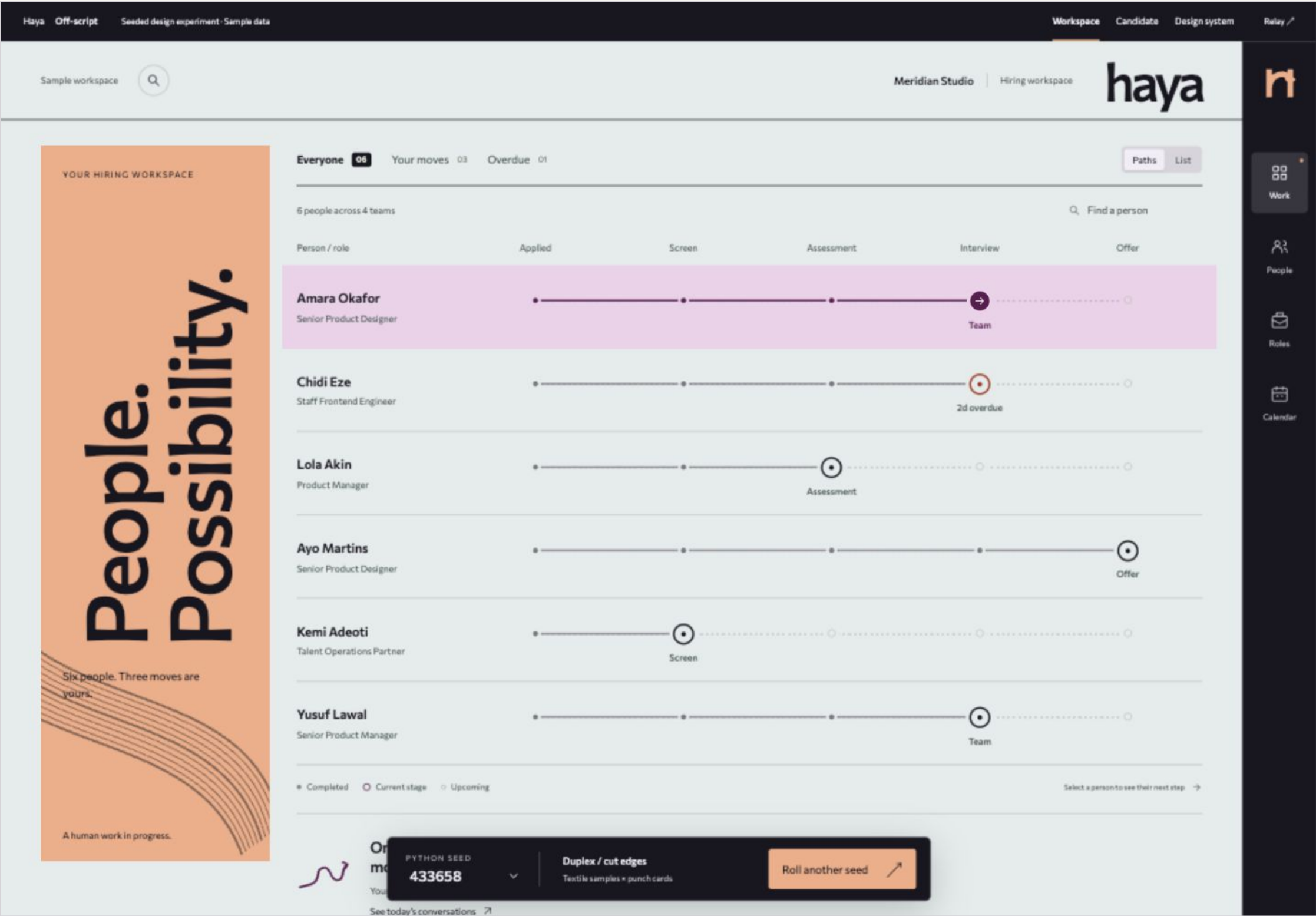
Does the saturated violet dominate information that should matter more?



Open the matching ID in START-HERE.html

S10 / Duplex / 433658

Duplex composition with a seeded palette, type treatment and strand graphic.



Workspace / first viewport

THE PROPOSAL

A vertical poster beside the candidate paths, navigation on the right, and the action context further down the page.

POTENTIAL BENEFIT

The stronger visual character tests how much personality Haya can carry across the workspace, candidate dossier and foundations.

PRESSURE TEST

Rotated copy adds reading effort; the right navigation and lower action panel need a clear usability rationale.

ASK YOURSELF

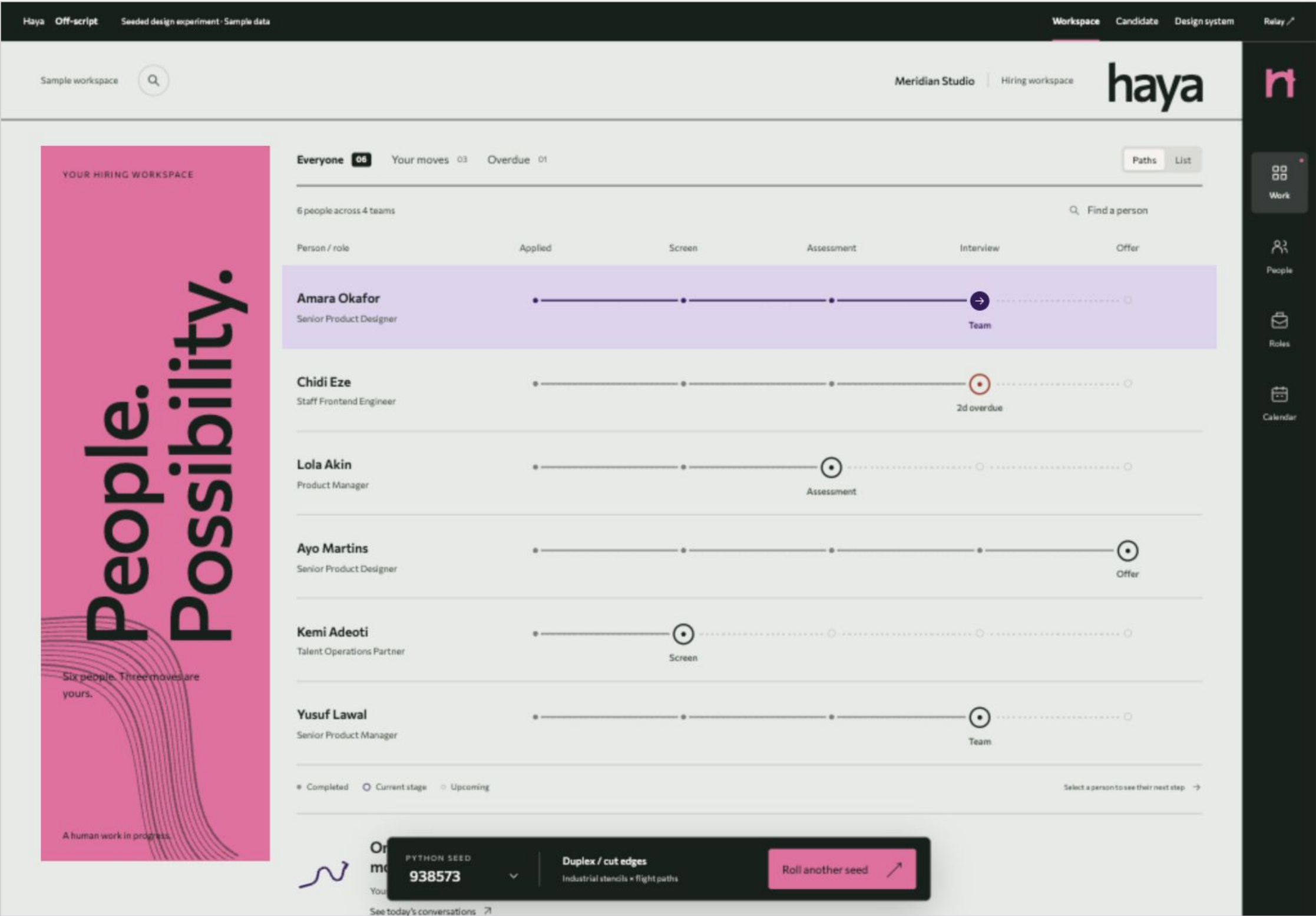
Does the strong vertical title improve hierarchy when paired with otherwise quiet operational content?



Open the matching ID in START-HERE.html

S11 / Duplex / 938573

Duplex composition with a seeded palette, type treatment and strand graphic.



Workspace / first viewport

THE PROPOSAL

A vertical poster beside the candidate paths, navigation on the right, and the action context further down the page.

POTENTIAL BENEFIT

The stronger visual character tests how much personality Haya can carry across the workspace, candidate dossier and foundations.

PRESSURE TEST

Rotated copy adds reading effort; the right navigation and lower action panel need a clear usability rationale.

ASK YOURSELF

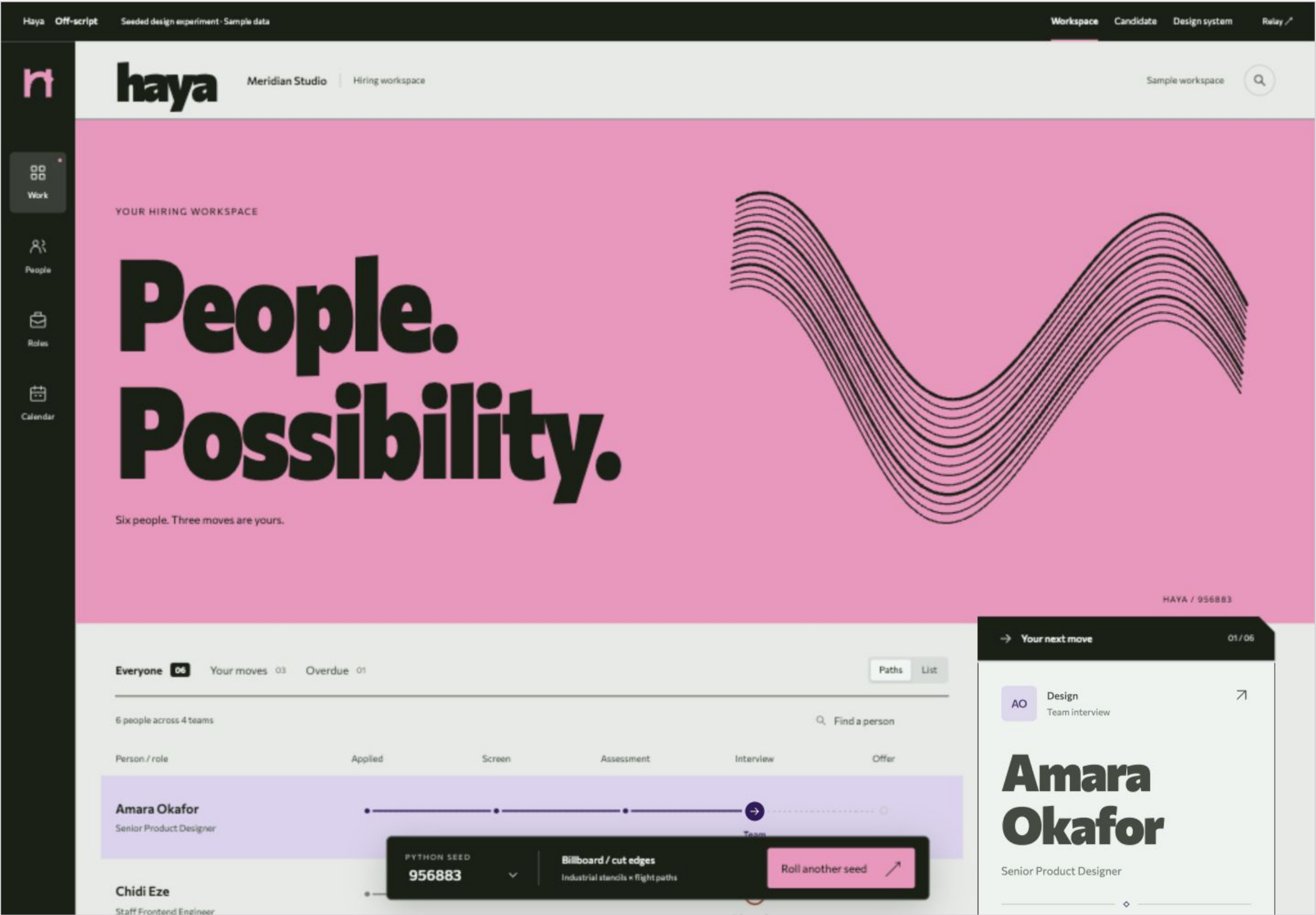
Would this expressive treatment still feel calm enough for repeated, time-sensitive work?



Open the matching ID in START-HERE.html

S12 / Billboard / 956883

Billboard composition with a seeded palette, type treatment and strand graphic.



Workspace / first viewport

THE PROPOSAL

A broad graphic header with oversized type and a candidate panel offset against the hiring paths.

POTENTIAL BENEFIT

The stronger visual character tests how much personality Haya can carry across the workspace, candidate dossier and foundations.

PRESSURE TEST

The hero competes with operational content. Display type, panel offsets and cut edges may distract during repeated use.

ASK YOURSELF

How much of the billboard could be reduced while preserving the character of the type and cut detail?

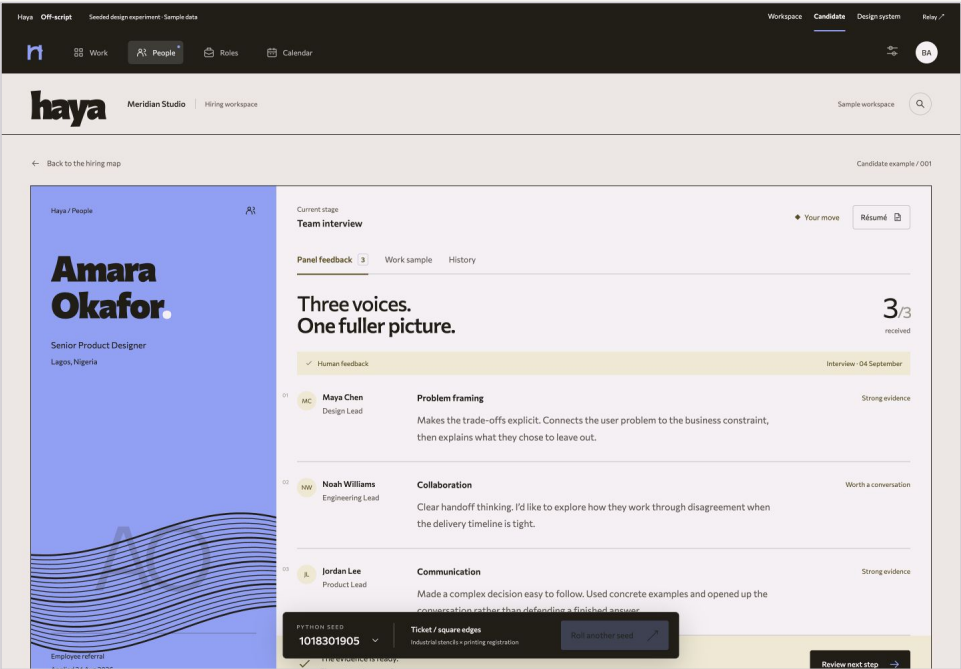


Open the matching ID in [START-HERE.html](#)

Does the identity survive real reading?

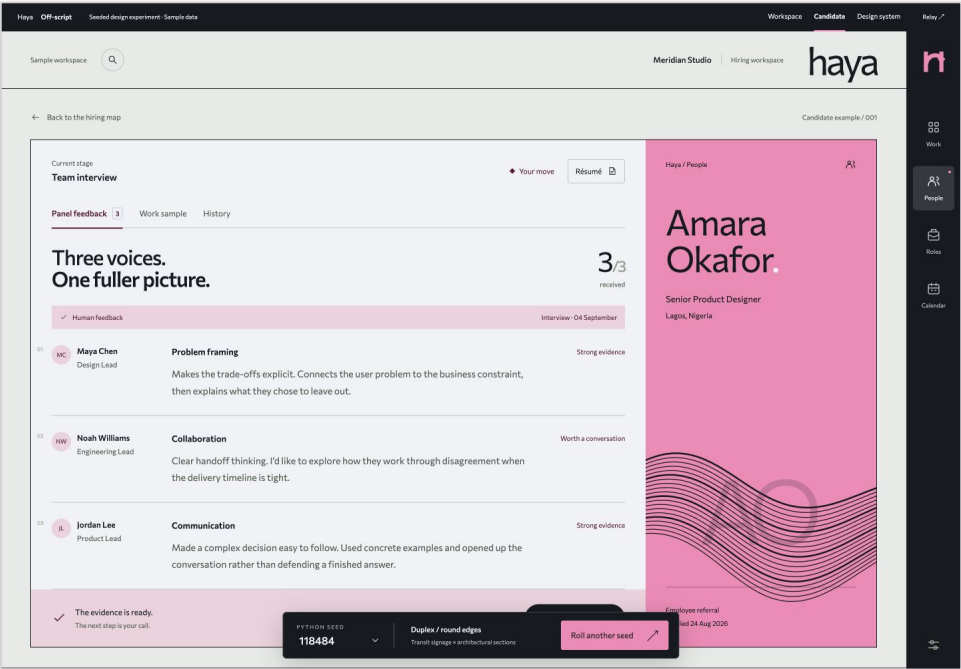
One example from each composition family. First-viewport candidate captures for all twelve seeds are in screens/.

S01 / Ticket



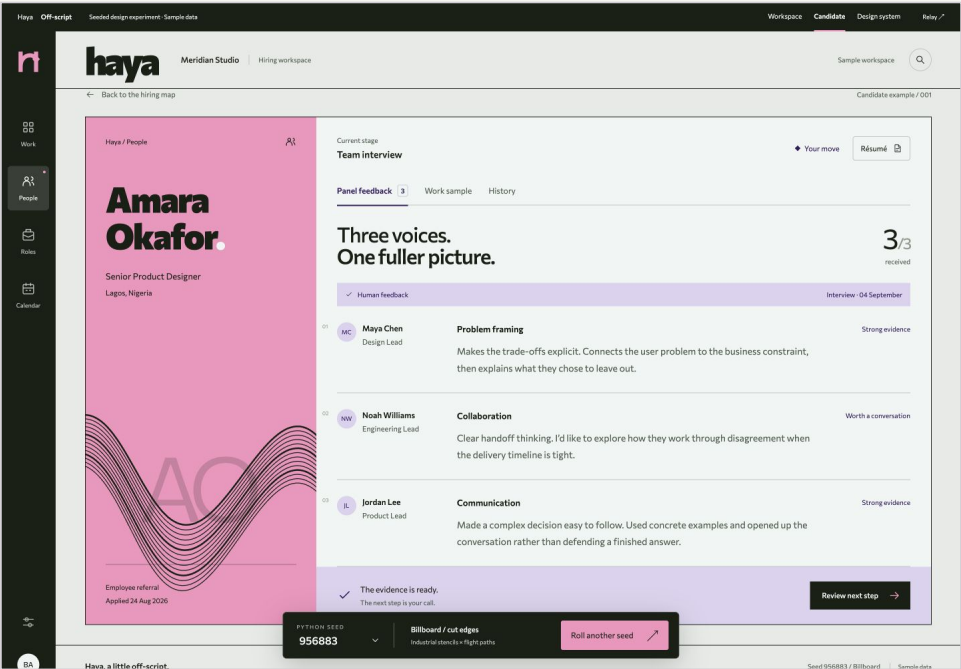
Does the identity panel give the person presence while leaving enough room for readable evidence and stage context?

S04 / Duplex



Does moving identity to the right improve the reading sequence, or make the person harder to locate?

S12 / Billboard



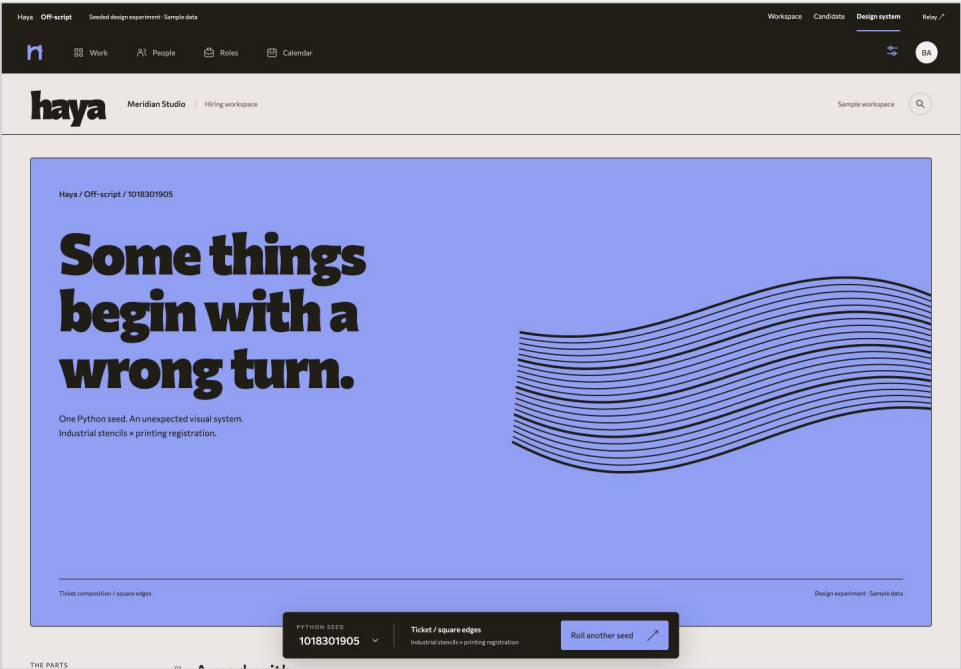
Do the heavy name and strand graphic remain secondary to scorecard status and the next action?

Pressure test: does the person, evidence and next action remain clearer than the brand expression? Check the full interactive candidate view before choosing.

A repeatable language, or a collection of effects?

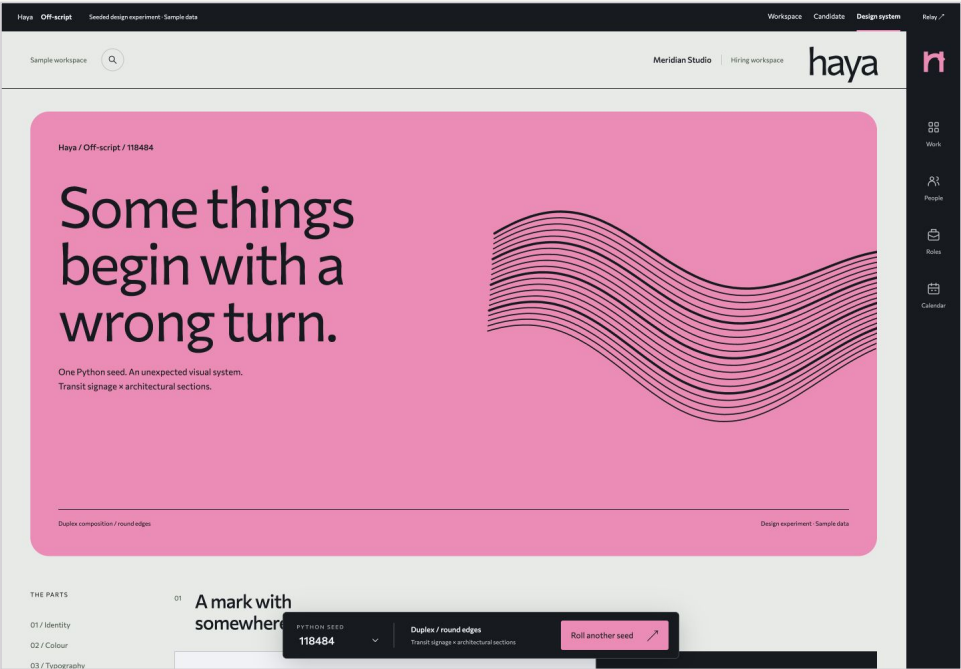
The candidate, workspace and foundations should feel related. Compare the recurring type, palette and graphic behaviour.

S01 / Ticket



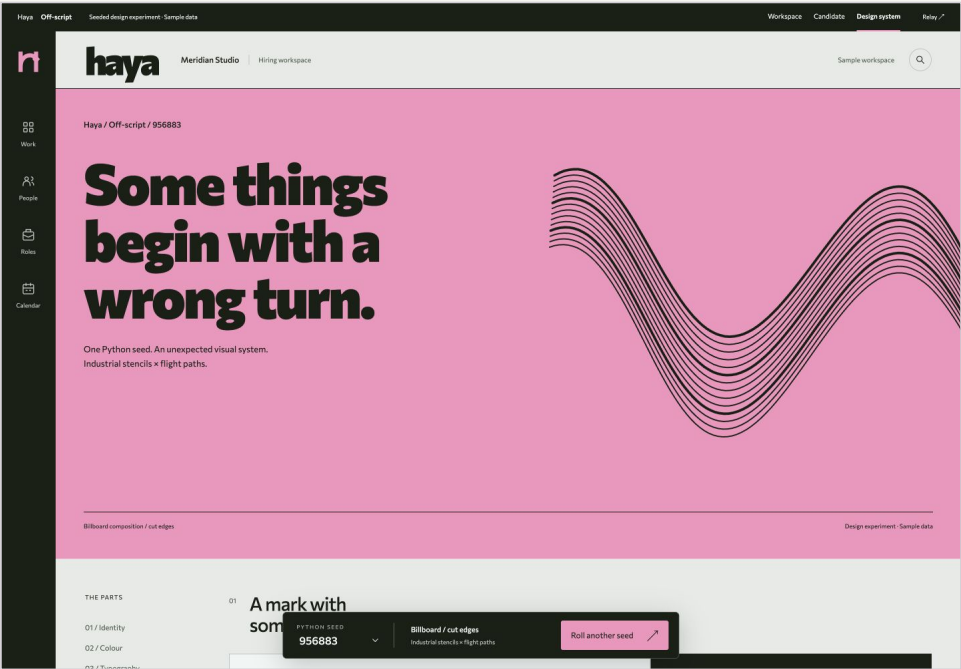
Blue-violet, strongly flared type and a broad wave. Which of these choices also helps the controls and evidence states?

S04 / Duplex



Pink, lighter display type and rounded edges. Does the same character carry through the ordinary interface details?

S12 / Billboard



Heavy display type, cut edges and a prominent graphic. How much expression belongs in the daily workspace?

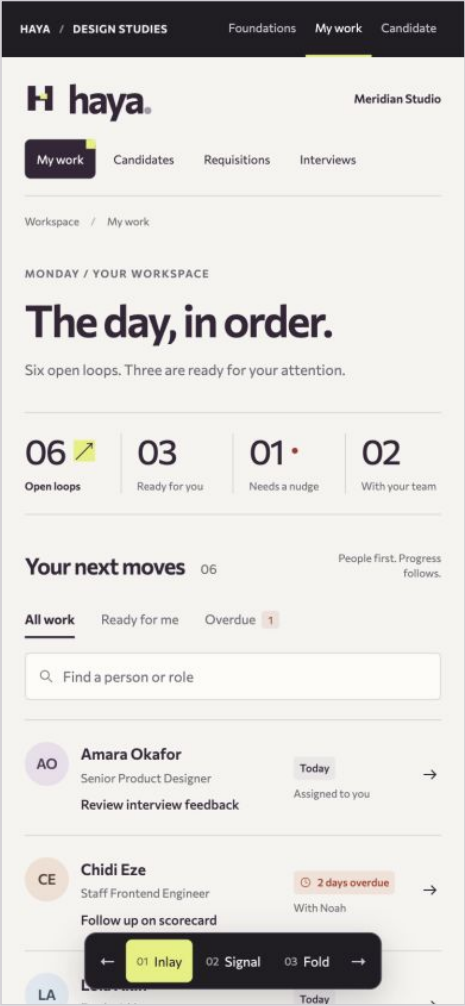
Pressure test: which visual rules are useful across controls and states, and which belong only in a brand presentation? Scroll the foundation previews to inspect the full system.

What remains when space gets tight?

Originals plus one representative from each seed family. All 15 mobile captures are included in the kit.

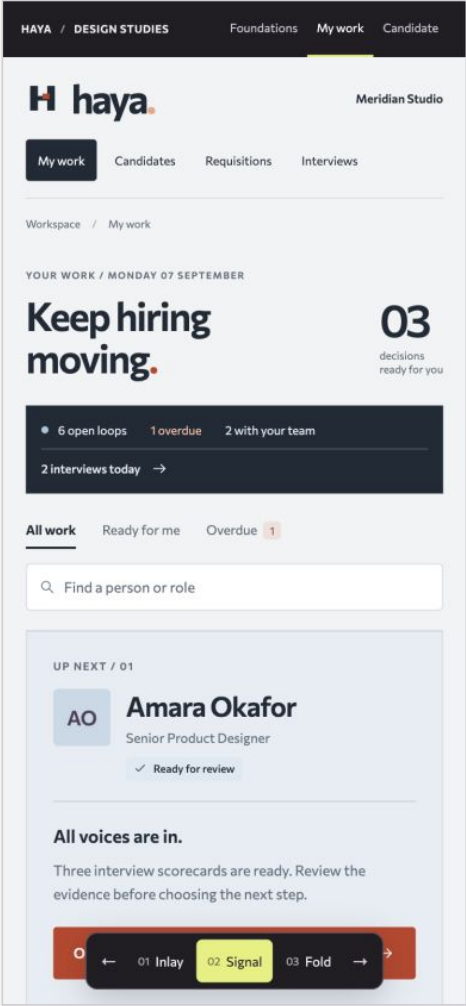
O1

Inlay



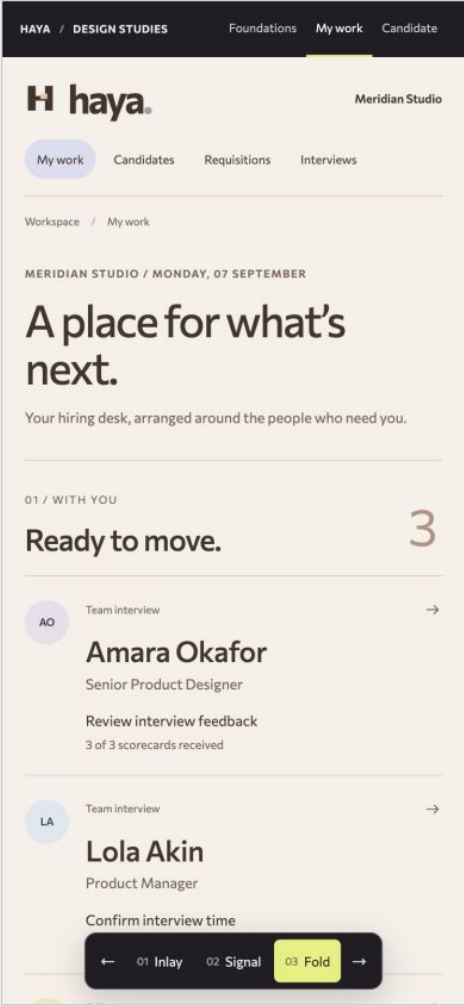
O2

Signal



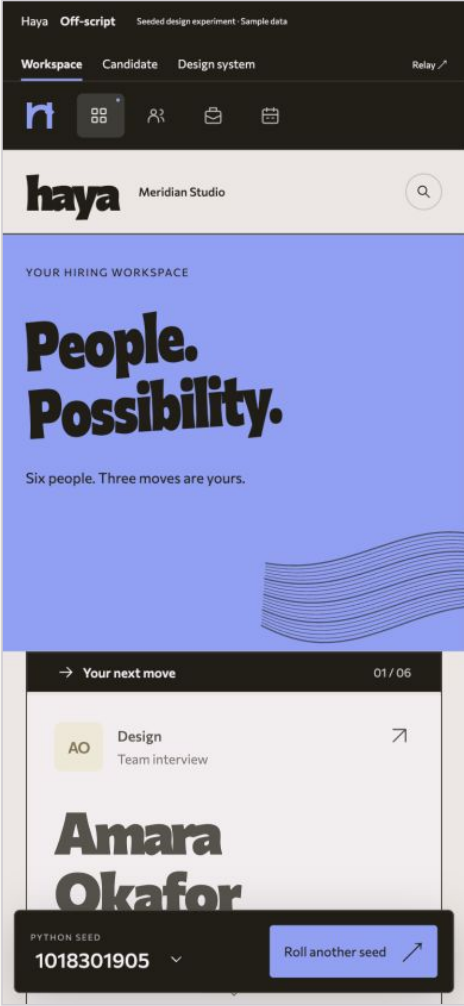
O3

Fold



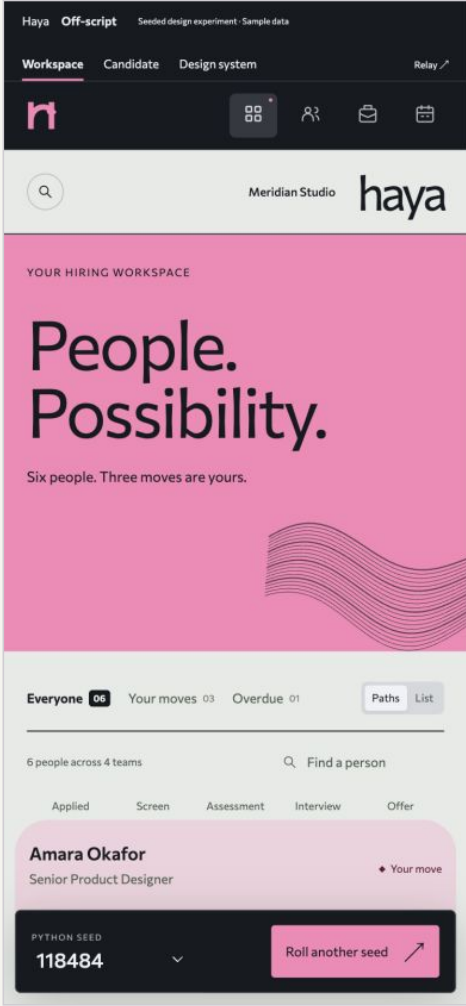
S01

Ticket / 1018301905



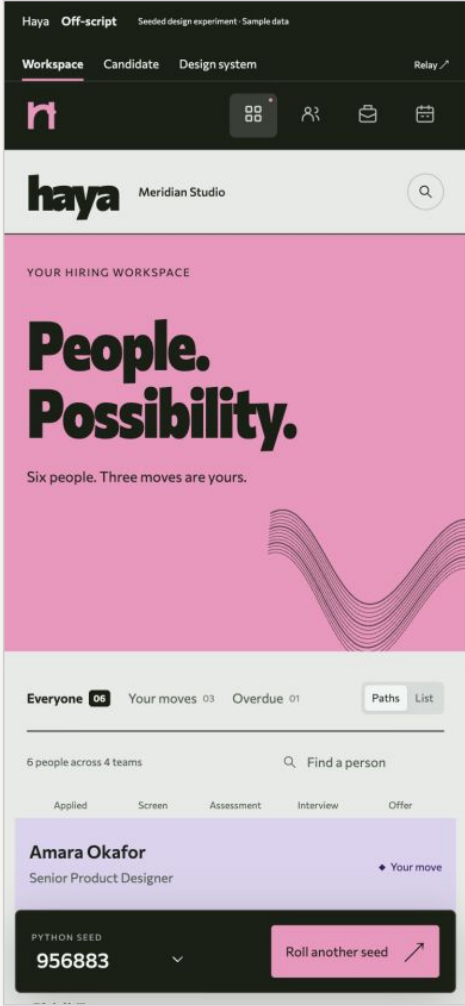
S04

Duplex / 118484



S12

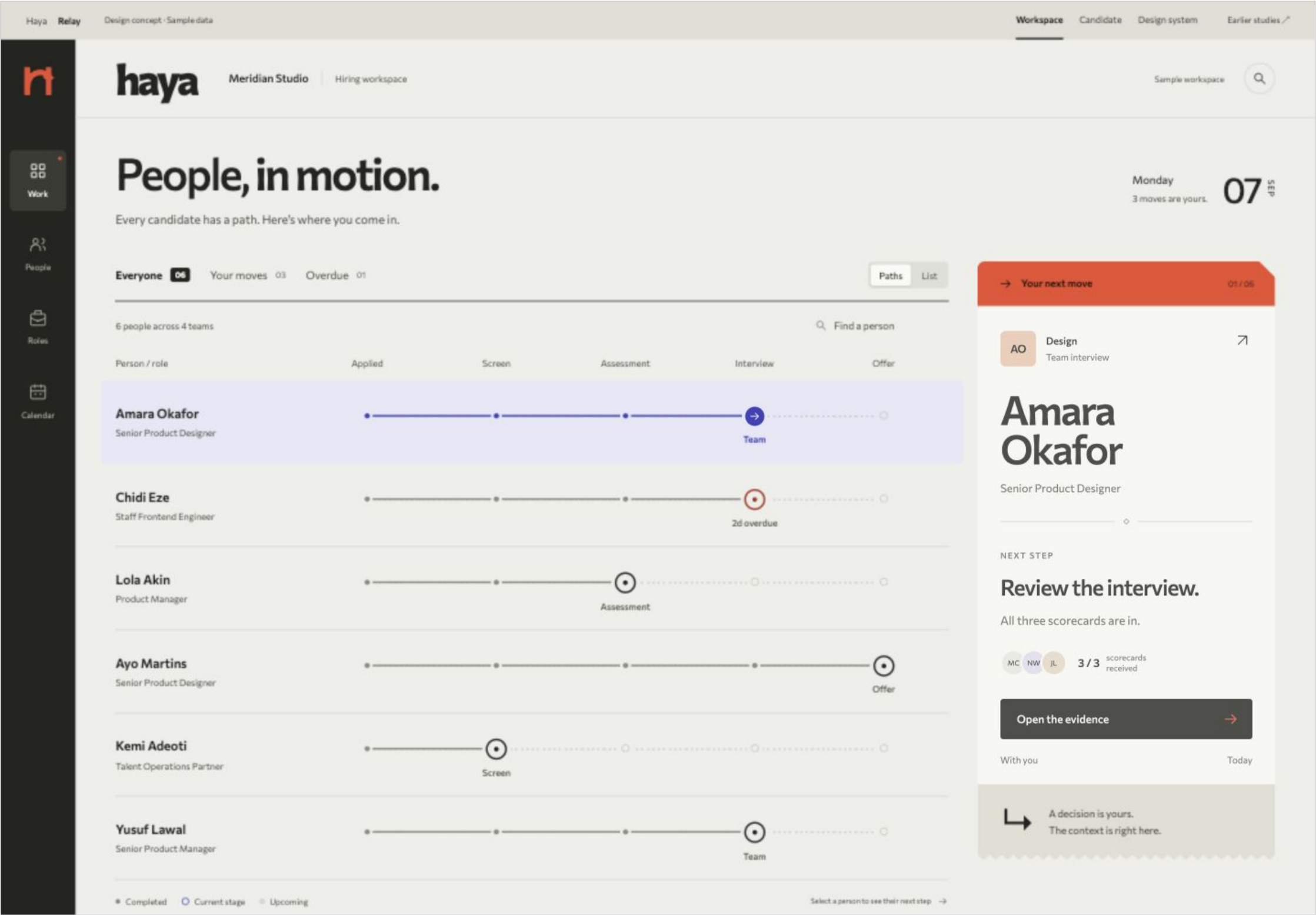
Billboard / 956883



These are first-viewport screenshots at 390 x 844. Scroll the interactive samples to inspect the whole workflow. Check what becomes hidden, crowded or unnecessarily dominant.

R1 / Relay

Hiring as a sequence of human handoffs.



Workspace / first viewport

THE PROPOSAL

Candidate paths, an adjacent action panel, a compact navigation rail and a separate candidate dossier.

POTENTIAL BENEFIT

The hiring sequence becomes a visible part of the interface and the brand. This is the structural parent of the seeded studies.

PRESSURE TEST

The sample map shows one simplified pipeline. Real requisitions may have different stages, skips and reversals.

ASK YOURSELF

Does the path metaphor clarify the hiring work enough to retain it in a final direction?



Open the matching ID in START-HERE.html

Choose a foundation. Name the changes.

Use the interactive review page, CRITIQUE-TEMPLATE.md or REVIEW-MATRIX.csv to send your response.

01 Strongest foundation, or none

Use an option ID. What makes it suitable for the actual hiring work?

02 One alternative worth testing

What question would comparing it with your first choice resolve?

03 Elements to borrow across directions

Be precise: layout from one, type from another, selected states from a third.

04 Three changes before production

Prioritise the changes with the greatest effect on clarity, trust or daily comfort.

05 What evidence would change your mind?

Name a user task, accessibility check or real-content case that needs testing.
